

mag. The Era and Express.



## JUST A RUMOR

There is a rumor going the rounds, something about Santa Claus being killed, shot full of holes by the Eskimos as we heard it. But it isn't so. Santa is alive and well and pretty busy preparing for his annual tour on Christmas Eve.

As for the rumor, we first heard it about this time years ago and have been hearing it regularly ever since. It is as much a part of pre-Christmas celebration as decorating the Christmas tree. Parents seem to feel they must go through the routine or else their Christmas is not complete.

The joke is on the parents though. For no matter how much they may insist that Santa has had some trouble at the Pole and won't be around this year, their children never quite believe them. Santa Claus is too alive in our traditions to be erased by a parental fib.

Santa will come as he has always come with a word or a gift for all. He will be more generous with some families than others but none will escape his infectious spirit. Santa Claus is a symbol of good will, of cheeriness and friendship, and all share his blessings.

## GOVERNMENT BY EXPERTS

In this increasingly complex age, it is argued that matters of state and policy are too far above the head of John Public to trust his judgment on them. It is felt that he should be consulted on minor problems only, leaving matters of major importance to be settled by the "experts", the men in the know.

This line of thought has always existed, varying in degree according to local conditions. It is doubtful, however, whether world conditions have ever been so conducive to this attitude as they are now. Total war, ideological and economic in cause; the complexities of international relations; the domestic changes the war has brought, price control, subsidies, and so on. Their sum total is so bewildering in its magnitude and scope, that few men are able to give a complete explanation to even a small part of these things. So, it is felt that the handling of these matters is best left to the experts.

James Burnham, in *The Managerial Revolution*, cites examples of this attitude as applied to industrial enterprises. He notes the increasing reliance placed by owners upon managers. The owners are withdrawing from direct contact with their businesses to the offices of policy makers, leaving the actual work of production to managers and foremen, trained experts in the one line of endeavor. The owners lay down policy; the manager puts the policy into effect. Mr. Burnham sees the same thing happening in government. A minister decides the policy to be followed but it is the "bright young men" or the "dollar-a-year men" who work out the means of effecting that policy. It is an efficient and, undoubtedly, a necessary system, but like all matters of government, unless checked by the scrutiny of the people, the system is likely to become separated from public interest and start on the road to dictatorship. Say the proponents of this attitude, the public is not aware of all the details involved, the public can't grasp the issue in its entirety. It is far better for us to be allowed to work in our own way with no questions asked.

How true is this argument? In studies of public opinion in the United States, it was found that there were many instances when the majority were in favor of doing something long before the government was prepared to act. In 1935, seven in ten in the U.S.A. favored a larger army and navy. Eight in ten favored a larger air force. This, at a time, when John Public was considered too busy recovering from the depression to interest himself in national safety. Other instances are the three of every four who wanted an embargo against Japan in 1938; the three to every two who wanted the Selective Service bill passed through Congress in 1940.

The judgment of John Public is not infallible but his batting average is high enough to answer the argument that he isn't sufficiently well informed to handle his affairs through his elected representatives. The sooner the proponents of "let the experts do it" thinking realize this, the sounder our way of government will become.

## FARM RADIO FORUMS

Once a week, the National Farm Radio Forum is on the air. The program usually takes the form of a round table discussion on some aspect of farming. Local forum groups assemble to hear the broadcast and following it, continue the discussion. The proposals of the radio speakers are mulled over, decisions are reached and a report of these decisions is sent to the forum headquarters.

It is impossible to estimate the worth of these broadcasts. The advantages are numerous, the most important of which is the encouragement to community co-operation. For example, it is useless for one farmer to apply methods of preventing soil erosion on a large scale unless he has the support of the whole district. Soil erosion is not a matter of one farm, it is a condition affecting a district which may embrace many farms. If the farmers are brought together in mutual understanding of what their neighbor is trying to do, the chances of success are greatly increased. This, the Farm Radio Forum accomplishes in a very great measure.

Through its method of discussion, decision and action, the resentment that arbitrary orders cause is avoided by the forum. The participants of the forums are able to reach decisions of their own and a man will always act with greater willingness and spirit on his own decisions than those

Almost as important is the contribution that Farm Radio Forums make to community life. Those attending the forums gain a better understanding of their neighbors and the spirit of unity which is created carries over into other phases of community life.

## What Others Think

### PATTERN OF PRODUCTION IN 1945

(Farmers' Advocate)

The amazing thing about the dominion-provincial conferences, held each fall to determine the pattern of production in the following year, is that the "impossible" objectives set by the participants are usually reached and exceeded. The bountiful harvest of 1942 exceeded expectations and helped along the live stock production of 1943 to such an extent that quotas of the essential foodstuffs were met. In the conference last December the delegates pledged themselves to strive for 500 million pounds of bacon for Britain in 1944, and when the year is done the shipments will total close to 700 million pounds. On top of that, almost 100 million pounds of frozen beef will go forward this year, and Canada can supply more wheat than the railroads and ships can handle. Cheese production has been good, and poultry production is enormous. The results are amazing, because they have been accomplished with less manpower and with implements fast wearing out.

Another conference will be held in Ottawa on Dec. 4, 5 and 6 to learn what the requirements are for 1945, and what the prospects are of maintaining or increasing the volume of production. The overall picture remains much the same as the beginning of the year, and if the war in Europe should end during the coming winter or early spring, the demand situation will change very little. Military authorities and UNRRA will need vast quantities of food and fibre with which to put the liberated people on their feet. Furthermore, battlefields must be readapted and the tools of production, in some cases, provided. It takes some time to beat swords into ploughshares.

Too much praise cannot be directed to rural people for the magnificent job they have done, but we must not forget the fact that rain and sunshine have produced two excellent crops in the last three years, and thus have blessed the efforts of husbandry.

## POST WAR TRANSPORTATION

(The Liberal, Richmond Hill)

Municipal leaders in the north Yonge district should be giving some thought to post-war transportation on Yonge St. Transportation facilities are an item of major importance in the building and development of any community. If the north Yonge St. district is to progress and develop the district must be served by the best possible transportation service.

The north Yonge radicals are now prospering and the municipalities reaping rich dividends on their operation. This however is no time to sit back and enjoy the profits with no thought of the future. It is too much to expect that with the return of normal times the services as at present will be sufficient to serve the needs of the district. People use the line in paying proportions today, because they have no other means of transportation. With the relaxing of gas and rubber restrictions it is possible the line would lose a great many of its passengers.

The problem for the people interested in the development of the north Yonge St. district is to plan now for the best possible transportation service after the war.

Double tracking has been suggested as a means of speeding up the service. This along with speedier cars, and possibly an express bus service from the city limits direct to downtown Toronto would give the people of north Yonge St. a popular transportation service.

Whatever the solution, now is the time to face the problem and plan for the post war period.

## FUTURE OF FREE ENTERPRISE

(The Huntsville Forester, Huntsville)

Down in Ottawa a few days ago, an authoritative voice was raised in a note of warning which should be heeded across Canada. It was that of Fred McGregor, whose job is the difficult task of administering the Combines Investigation Act—a job which fully qualifies him to speak with authority on such phases of our future economy as are likely to give rise to doubts and fears.

Mr. McGregor is a firm believer in free enterprise, but his voice is raised in warning against some abuses which have in the past brought discredit upon the exercise of our free enterprise system, and which will, if not corrected, endanger the whole principle of individual initiative. His warning is against a non-competitive economy; the destruction of free play for individual initiative through lack of free competition. He says: "If we are to make a system of free or private enterprise work, then freedom must exist for buyers as well as sellers. Public benefits as well as private benefits must be abundantly apparent. Real enterprise, individual initiative, must not be curbed by restrictive agreements designed to prevent the active competition of active competitors."

It is the existence of this sort of economic tie-up, which has given rise to movements which would threaten the whole system of private enterprise in Canada. The combinations of capital; the manipulation of markets, and the restriction of freedom in the buying and selling of commodities, must pass if individual freedom is to remain a dominant factor in our economic system. Mr. McGregor's warning words should be heeded, with nation-wide attention.

## In Passing

We congratulate Pearl Gunn on her record of eight years of public school without either absence or lateness. Pearl explained her record by saying it was just that she hated to miss school, a statement that reflects great credit to her mother and her teachers.

We are disappointed with our favorite radio hero, the Green Hornet. We could have sworn that the voice of the villain on his last program was the voice of the villain the Green Hornet bested three weeks ago.



We know everything can't be as you'd like it, to feel it's a truly merry Christmas. But each of us still has much to be grateful for... especially for the right to worship as we please in this land of freedom. So season's greetings to you... and may your next Christmas be even merrier.

## STEADMAN'S 5c to \$1 STORE

MAIN ST.

NEWMARKET

## Freedom of Conscience

By ORVILLE GANTON

The great tradition of political and religious freedom, which is Canada's heritage, is at present receiving a severe test. A few ambitious public men, clothed in the threadbare robes of false patriotism, are attempting to revive weird racial myths and persecute religious minorities.

A recent pamphlet by the council for adult education very appropriately points out "that without the continuous pervading influence of unforced religious devotion and moral conviction, no statesmanship can avail to make Canada a nation to live in, or to unite into one orderly society the diverse peoples of the world."

This profound truth was recognized as early as the sixteenth century when Leonard Busher, an English Baptist, wrote a book titled *A Plea for Liberty of Conscience*. Busher attempted to show that persecution is destructive of the reality of the church it is designed to protect. He advised the government of that day "to permit all sorts of Christians; yea Jews, Turks and pagans; so long as they are peaceable." In a tolerant regime, he argues, not only would truth prevail over error but also the state would profit by the loyalty of its subjects, peace would reign and prosperity would abound.

Religious and political issues in Canada come together in the tension between the French-speaking Roman Catholic majority in the province of Quebec and the English-speaking Protestant majority in the other provinces. This is the great problem of Canadian unity which is by no means solely a religious problem, although religion plays a part in maintaining the different cultural patterns.

Both in Quebec and elsewhere, the people on both sides ordinarily show a large measure of tolerance and goodwill. Canadians must accept the probability that they will not in any imaginable future become a homogeneous people, religiously and culturally.

This is a situation that has political dangers. These dangers can only be overcome by the cultivation of tolerance, forbearance and understanding. There is, however, a wealth of evidence to prove that the broadest tolerance prevails. In Europe we have Protestants and Catholics standing together against tyranny and both refusing to sanction persecution of the Jews. The French-speaking people of Quebec were the first to elect a member of the Jewish faith to a legislative assembly in Canada.

Canada would be vastly poorer today if there had been none who were willing to affirm the claims of religion and conscience, when these were challenged.

"Unless," wrote Milton, "you clear the horizon of your mind from the mists of superstition which arise from ignorance of true religion, you will always have those who will bend your necks to the yoke as if you were brutes."

These are indeed days when true Canadian patriots should beware of their prejudices.

## 25 YEARS AGO

From The Era and Express files, Dec. 19, 1919.

The temperature was 15 degrees below zero on Wednesday morning. The bursting of the water main on the corner of Main and Hotford Sts. on Thursday caused considerable inconvenience and damage to the Imperial Bank. The cellar was half filled with water and the furnace was flooded.

There was a good market on Saturday. Eggs were 95 cents and \$1. Butter was 63 cents and 64 cents a pound. Geese were 28 cents, ducks and chickens 30 cents and turkeys 35 cents a pound.

The man who burglarized Duncan's store last week was captured, and has been sentenced to four years at Mimico school.

On Sunday night two soldier patients escaped from Newmarket hospital. They entered the Christmas church and stole 14 choir gowns and stole \$100 of clothing from Dunlop's store. One of the men was sent to Burwash prison for three years and the other, an American, was deported.

Two resignations have been received by the secretary of the public school board to take effect at Christmas. Miss Buswell and Miss Ruth Hayes have resigned.

Robert Borden is about to resign the presidency of Canada. Mr. John Enfield has returned home after visiting friends in Midland.

## 50 YEARS AGO

From The Era and Express files, Dec. 21, 1891.

Tuesday's market was a good deal better than last Saturday and there was a fine lot of poultry brought in. Wm. Hutt, shawyer, offered the largest and finest lot of turkeys. He had 22, weighing 25 pounds. They were sold to one buyer at 74 cents a pound. Eight cents was the highest price paid for turkey. Geese sold at seven cents a pound.

Several men have resigned from the fire brigade and the officers are desirous of finding men to fill the vacancies.

Fred Burton had the four fingers cut off his right hand in an accident at Cane's factory this week. Duncan Munroe had two ribs broken in an accident, also at Cane's factory.

Fires on the Holland marsh made a bright reflection here on Tuesday night.

Sterling Chappell is feeling very well these days. He is 82 years old and last Monday he jumped over a gate four feet high.

A new store is being built on Hotford St.

A quantity of clothing and other goods was taken from Chas. Lundy's store at the north end on Friday night. The same night 10 bottles of beer were taken from the Royal hotel.

Aurora residents are complaining of the street lighting there. They are said to be carrying lanterns to a glimpse of the small electric lights.

The Duke of York is planning to visit Canada in the spring.

Hugh C. Munroe has returned from Missouri. American life seems to have agreed with him.

Mr. Munroe, M.P., and E. J. Davis, M.P., attended the farmers' institute here on Wednesday.

## NOISE PLEASE

A noisy cook came into a northern Missouri bank with a check from the lady for whom she worked. As Mandy, the cook, could not write, she always endorsed her check with a big X. But on this occasion she made a check on the back of the check.

"What's the big idea, Mandy?" asked the teller. "Why don't you make a cross as usual?"

"Ah got married yesterday, boss, and I've changed my name."

## POT POURRI

By GOLDEN GLOW

I think I have been living in a golden glow lately since so many letters from overseas have been coming in my mail-box, telling me how my boys overseas look for my Golden Glow column. I feel very modest about it, for I am so busy with half a hundred things all the time that I really haven't the chance to write what I'd like to in the way of an interesting letter to you all over there. But if you like my efforts, why most certainly I am only too glad to comply with your requests for more.

And may I send you my thanks through this column, for until after Jan. 1, 1945, nobody has a spare minute and I know I cannot possibly write personally. But I assure you I have certainly appreciated your delightful letters. In one letter from Belgium my correspondent had just received an early September Era, in which I had written about rambles around town, and he evidently went with me in spirit, or should I say, in memory, for he says "I could quite easily bring the picture of the different spots you describe to mind, after reading your article. One really misses those familiar places of quiet beauty—they spell Home." He went on to tell me about the cute little Belgian children in their fancy scarves and wooden shoes. He added, "You never saw so many blonde children in all your life as you see here. Once you give one of them a chocolate bar or a treat of that sort, it is hard to get away from them. I never thought children could be so starved for sweets as these Belgian children are."

From a Red Cross worker I heard about the wonderful work done by the blood donors—she says she reads the names in The Era and Express, and wishes she could thank each one of them herself. Certainly we, over here in little old Newmarket, have only a very vague idea of the use of blood plasma in overseas hospitals, but knowing what a blood transfusion means in our quiet everyday life, we can well appreciate my friend's words on the vital subject. She says more and more donors are being brought to the hospitals every day with wounds of every description—and also that the need is greatest in the front line dressing stations, when an early transfusion will save many a life.

In a letter from Holland another says "My Era and Express comes quite regularly and I'm always greatly interested in your little Pot Pourri articles. They bring back such clear vivid pictures of our little home-town. Oh but it will be good to be back! Keep it up." In another letter from the Continent, here is a sentence—"It is surprising how much the scenery here resembles that at home. Take away windmills in some places, tiles and thatched roofs in others, and you wouldn't know you had strayed out of Canada. Just for a moment though, because there is always that subtle something which is lacking, and you are more acutely aware than ever that home is far away. Yes, we've travelled far and will travel farther, but still the old axiom holds 'There's no place like home.' Your overseas letters keep us in touch with home."

Well! we do try to give a full, true, detailed account of everything we can in the local town paper, especially with our overseas readers in mind. I do not think I'll add any more extracts from overseas letters this time, just let me say once more, as our boys all say, "Thanks a million," and I'll do my best—I promise.

Now I want to tell you how Mr. Weatherman spoiled the skating on the pond this year. Of course it may be all right again, but it does not look very promising. You see it started to sleet and snow on St. Andrew's

Day and kept it up Thursday and Friday. We were fortunate—for it played havoc with traffic in many other parts of the province. Sunday morning it fell to six degrees below zero in our town, and then began to moderate on Monday till we have been having a "January thaw" with buckets of rain ever since. Just what it has done to the pond, I can't say—but I can tell you this anyway—there was skating at the arena one night at least, and that was Monday, election night. But the "January thaw" was too much for it and the caretaker had to put up the sign "No Skating" and lock the doors to keep what ice he already had as a foundation. Yes, you boys and girls overseas, the arena now is ready for business, awaiting your return to civilian life.

Talk about elections—you never hear nowadays of torch-light processions with the band out to serenade the victors. I can recall when I was a youngster seeing a torch-light procession. I've never forgotten it. They had brooms soaked in kerosene—soaked for a week or so, I was told—and the young men marched down Main St. brooms for torches. I think I'll recall the horrible smell of them as long as I live. The band boys had funny little swinging lights on the front of their bandsmen's

caps to light their music. Those were the good old days when the band used to serenade folks in office and were treated to cake and coffee in winter or an oyster supper and ice cream and lemonade in summer. I guess it would be "hot dogs" now. Eh? Certainly not old-time ham sandwiches with butter as thick as the bread and a solid slab of juicy pink ham—a slice that "wouldn't bend," as the youngster said to his dad when he was carving the roast. Well—cheerio for this time, and if you feel like writing to me, I'll be glad to get your letters. Just address them "Golden Glow" for the post-master and helpers are used to that and put them promptly in my post office box. Happy New Year.

## Grouch Corner

Appropriate enough in this weather is the grouch against that curious soul who, seeing you shiver in the wintry blasts, asks if you are cold.

## BOOMERANG

The letter was, undoubtedly, composed very badly and the manager reproved the clerk who had written it.

"A man who does not make himself understood is a fool," he shouted. "Do you understand me?"

"No sir," the clerk replied.



I like to think of my customers as friends. There is no better way to express our friendship than by the old, old wish that grows dearer through the ages: MERRY CHRISTMAS AND A HAPPY NEW YEAR

## KEN. HOWARD

Manager of Meat Department, Dominion Store



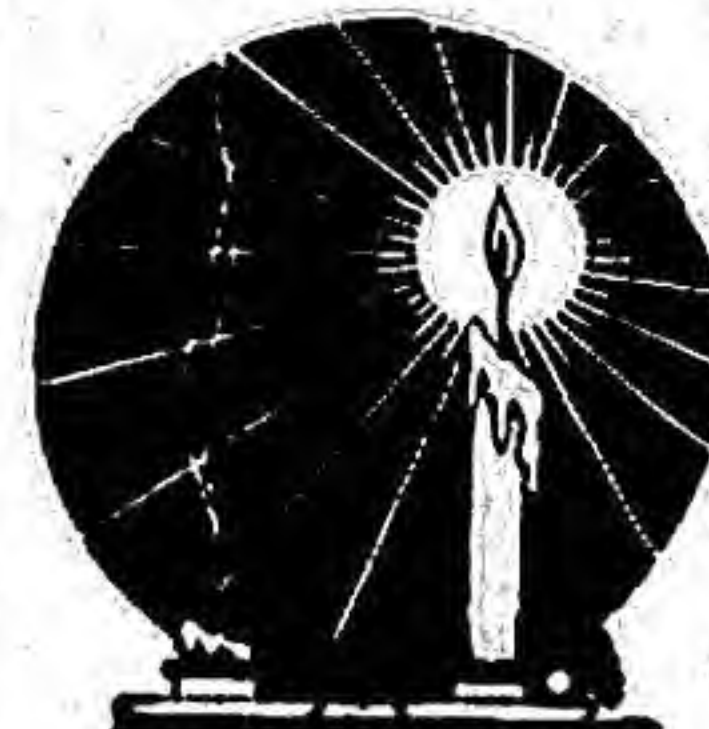
## LET THERE BE JOY IN OUR HEARTS THIS CHRISTMAS SEASON

It is with joy once again that we commemorate the birth so many long years ago of the Author of our standards of freedom and kindness. It is an anniversary to rejoice and give thanks for our inspired strength, and to re-establish our faith in the power of the just.

## R. W. JELLEY

Phone 28; Res. 442

Newmarket



## Merry Christmas Happy New Year

Our Christmas and New Year celebrations are made happier by the knowledge that we are able to extend to you our ness at this festive season. sincere wishes for your happiness.

## JOE SMITH

TORACONIST - BILLIARDS & BOWLING

MAIN ST.

NEWMARKET



Since the Three Wise Men followed the Star of Bethlehem to where the infant Jesus was cradled, truth-loving people have travelled far and sought throughout their lives to end the sources of evil in mankind, which bring about such catastrophes as the present war. Let us hope that it is the last such war—and that His spirit will fill all hearts with the light of love and peace.

## J. A. PERKS AND STAFF

SHUR GAIN FEED SERVICE AND PIONEER FEEDS





## YULETIDE GREETINGS

Christmas Greetings and Best Wishes for Happiness and Success during the coming year are extended to clients and friends at this time with thoughts of appreciation and thanks for your business and goodwill.

**E. A. BOYD & CO.**

17 Main St.

(C. E. Boyd)

(R. R. McMath)

## A CHRISTMAS CAROL

By DOUGLAS WHITNEY  
This, friends, is a Christmas story though stories of kindness shouldn't only bob up with Kris Kringle. Our tale is concerned with Robert Parker.

If you don't remember him, ask some of the older folks. Parker was once one of the leading character actors of the legitimate stage. For years he tramped the hinterlands in support of the great names. The week before Christmas always found Parker in New York at the centre table of the Leopards club, the noted actors' organization. The room was always well filled the week before Christmas. It is a tradition in show business that the weeks preceding Christmas and Easter are the worst in the theatre. Born of extremely poor parents, Parker had never forgotten the miseries of poverty. Each year it had been his custom to arrange a variety show, using the talent of the Leopards club. The money realized went toward the purchase of food baskets which were distributed every Christmas day from the lobby of the clubhouse.

When there was snow, instead of the carriage he would use a sleigh and, like Santa, set out on his annual round. It took a great deal of money but as a result Bob was beloved by everyone. Bob grew older and his stage engagements became fewer.

One day, at a club meeting, Bob stood up and addressed the members: "Gentlemen, I'm getting old. It's time for me to put away my grease paint and costumes and retire. Before doing so I want to extract a promise from the general membership. I ask that you gentlemen continue to run the annual Christmas basket benefit for the poor. I cannot assume the task any longer. Will you do this for me?"

Actors are a sentimental and generous lot. They promised Bob that the tradition would be faithfully maintained and honored him further by voting him a life member. And so, retiring from the scene, his visits to the club became infrequent. The baskets were forgotten.

A year ago Bob came back to the club a little before Christmas. He looked much older, his shoulders bent and his shock of white hair noticeably thinned. "Gentlemen," he said on rising, "this is probably the last time I shall address this group. I am an old man now. There is one favor I wish to ask you. As many of you may recall, the distribution of Christmas baskets was my hobby and sole interest outside the theatre."

His voice breaking, he continued: "I wish to request you to give once more your time and talents for a benefit, the proceeds to go toward the basket fund."

Moved by the appeal of their old master, the Leopards gathered all their resources and achieved an unusually successful response. Every prominent actor and actress within a day's travelling distance appeared. The theatre was jammed to capacity. A large sum of money was realized.

To Bob's supreme delight it was a white Christmas. Since he was too old and feeble to sit again on the driver's seat and guide two prancing horses, the club arranged



## WE THANK YOU

for the confidence you have placed in us in the past and extend to you our

Best Wishes For A

MERRY CHRISTMAS AND A  
HAPPY AND PROSPEROUS  
NEW YEAR

**MRS. F. N. CHANDLER**

Phone 222

Newmarket



We like to think of our customers as friends. There is no better way to express our friendship than by the old, old wish that grows dearer through the ages.

MERRY CHRISTMAS  
AND A HAPPY  
NEW YEAR

**THE BEST DRUG STORE**

Phone 14, Newmarket



May This Friendly  
Greeting Express

SINCERE THANKS  
for your patronage during the  
past year

WITH BEST WISHES  
for a joyful Christmas and a  
New Year of success and  
happiness

**DENNE ELECTRIC**

Phone 131j

Newmarket

MRS. FRED ANDREWS  
PASSES SUDDENLY

A life-long resident of Queensville, Mrs. Fred Andrews died suddenly at her home Dec. 6. She was buried in Newmarket cemetery on Dec. 9 following services conducted by Rev. A. B. Stein.

Agnes Maria Andrews was the daughter of the late Natalie Parks and Daniel Lepard and was born in Sharon in 1870. She married Fred Andrews on Sept. 4, 1901. She was a member of the Christian church.

Surviving are her husband, one son, Morley, at home; a daughter, Mrs. Kenneth Rose, east of Mount Albert; and two sisters, Mrs. Geo. Peterman, Bradford, and Mrs. Lyman Heacock, Newmarket.

Pallbearers were: Lyman Heacock, Bert Peterman, Wm. Andrews, Fred Andrews, Bruce Andrews and Cephas Andrews.

Boys Receiving Fags  
Express Appreciation

Letters of thanks for cigarettes from Cpl. Gadsby and AB E. J. Mosley have been received by Alex. McIntosh, secretary of the Newmarket Veterans' Soldiers' Comforts fund. Cpl. Gadsby writes: "I've managed to see quite a bit of the English countryside and it is very lovely in the summer. It's just the opposite now. All the Canadians miss the snow though. It is going to take quite a lot of catching up after this war is over."

AB Mosley writes: "Today I received a very welcome surprise when the mail came aboard. I found a parcel and two cartons of cigarettes for me from the Newmarket Veterans. I do not smoke and when my cigarettes come, I give them around to the other fellows on the mess deck."

## WIN AT EUCHRE

Winners at the Newmarket Veterans' Association euchre in the town hall on Friday evening were: Ladies, high, Miss M. Whyte; low, Mrs. C. Brymer; lone hand, Mrs. Alf. Smith; gentlemen, high, C. E. Gable; low, A. E. West; lone hand, Alex. McLean.

## NOT NEGOTIABLE

Widowed mother—"No Sonny, I'm rich. I have you and Billy and you are worth millions to me." Sonny—"Then couldn't you take a mortgage on Billy and buy me a pair of roller skates, Mom?"

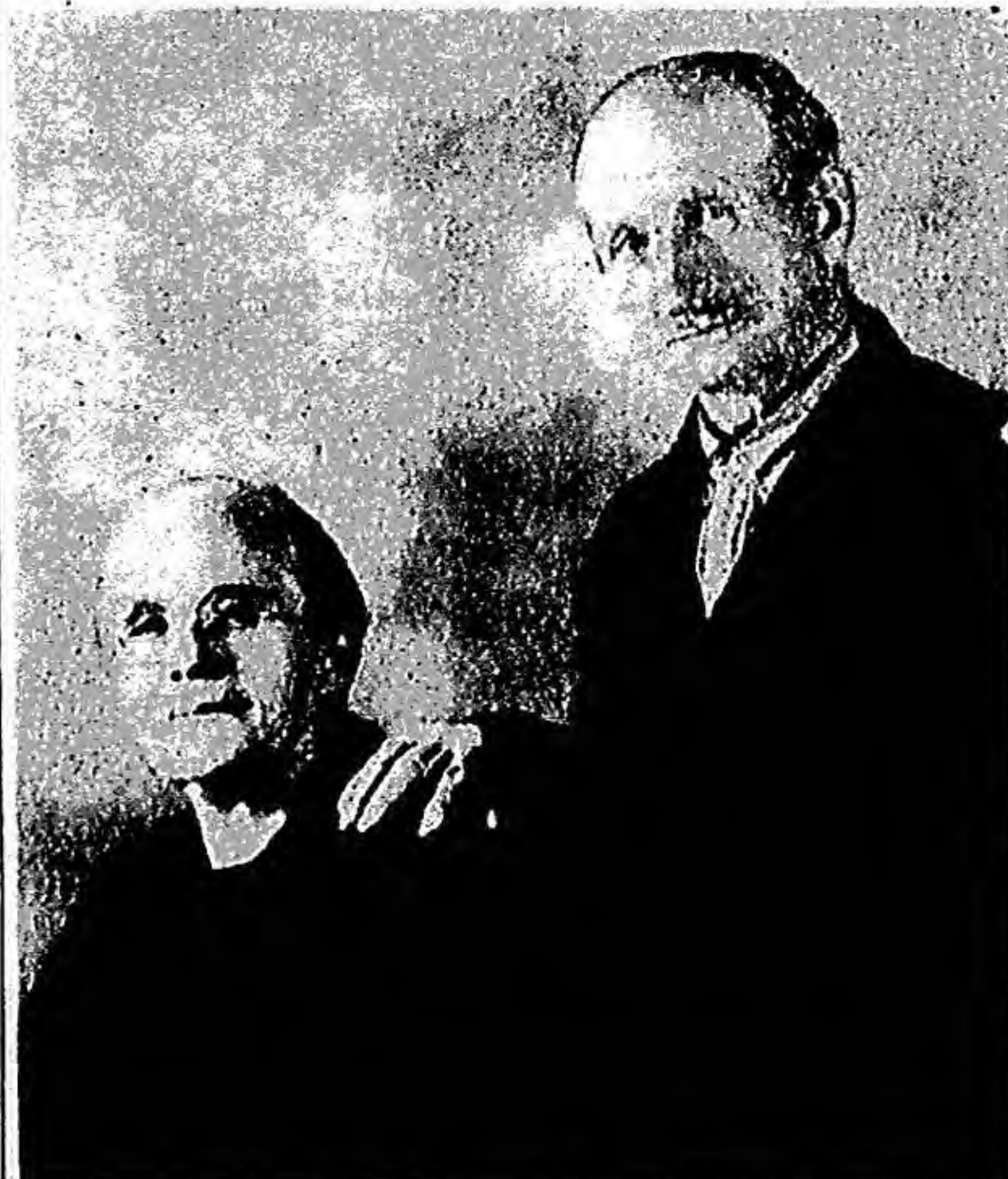
## SEASONAL

City Gal (sweetly)—"Did you know you had a pug nose?" Rural Boy Friend—"Yeah, but I can't help it." City Gal—"Do pug noses run in your family?" Boy Friend—"Only in cold weather."

## SHARON

Miss Dorothy Gartshore, Wellesley hospital, Toronto, spent Sunday with her parents, Mr. and Mrs. Fred

## CELEBRATE 50TH ANNIVERSARY



Mr. and Mrs. Albert Holstock, Keswick, are celebrating their 50th wedding anniversary on the afternoon of Dec. 23 with a reception for friends and neighbors at the home of their son-in-law and daughter, Mr. and Mrs. Cecil Lee. Mr. and Mrs. Lee have four sons, Ross, Kenneth, Douglas and Jack. One son, Herbert, was killed in Italy. Besides Mrs. Lee, Mr. and Mrs. Holstock have two sons, Ross, Mount Albert, who has three sons and one daughter, and Lloyd, Toronto, who has one daughter. There are two grand children, Barry Scott Lee, son of Herbert Lee; and Gloria Jean, daughter of Ross Lee.



In appreciation of our pleasant business relations, we value this opportunity of wishing you

A MERRY CHRISTMAS  
AND A HAPPY AND  
PROSPEROUS  
NEW YEAR

**RIDDELL BROS. BAKERY**

Phone 247

Newmarket



Our Christmas and New Year celebrations are made happier by the knowledge that we are able to extend to you

OUR SINCERE  
WISHES  
FOR YOUR HAPPINESS AT  
THIS FESTIVE SEASON

**SHELL SERVICE STATION**

FERGUS TAYLOR

Phone 661

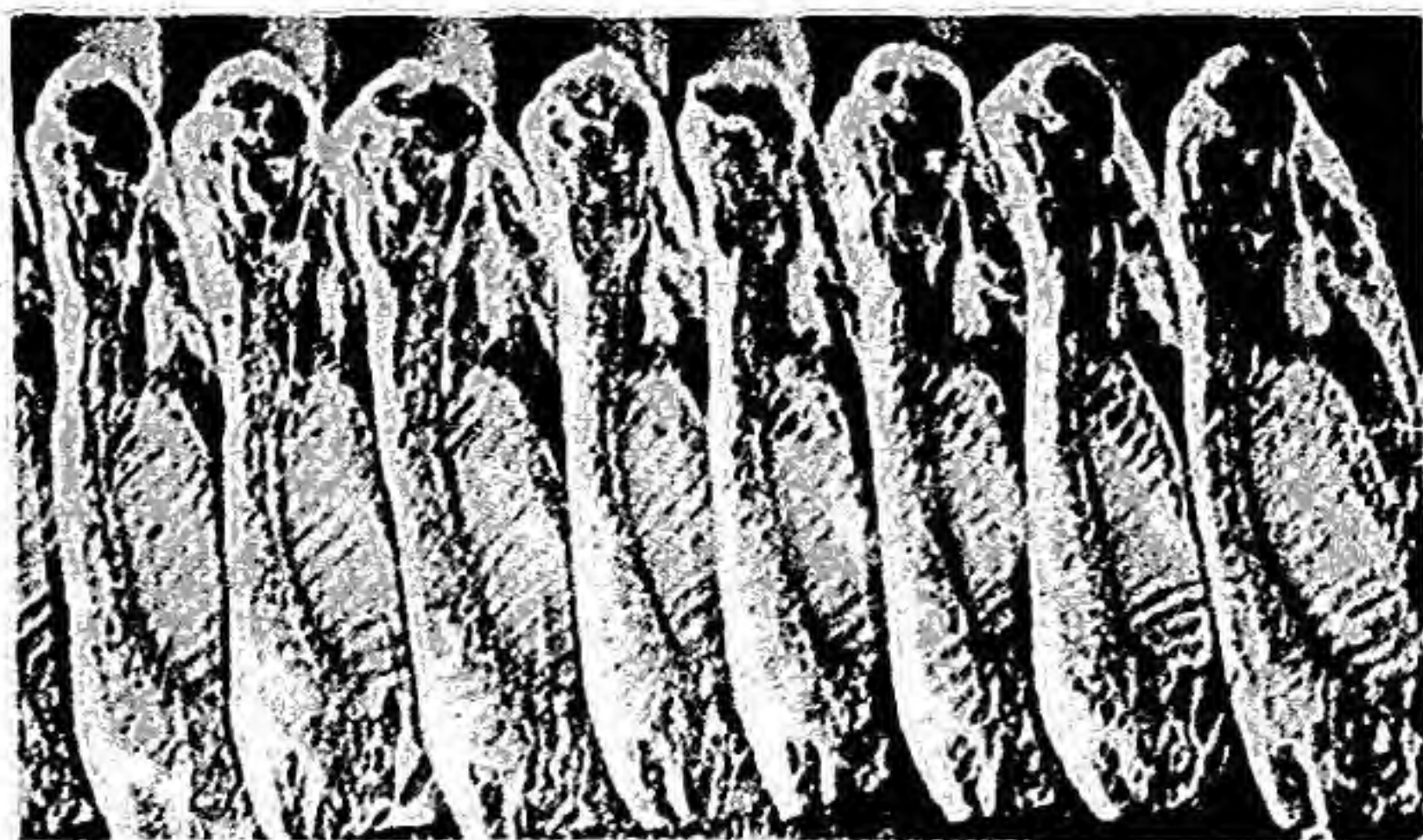
Eagle St., Newmarket

SEASON'S  
GREETINGS

May we at this time cordially express our appreciation of your friendship and good will with the hope that our service will continue to be a factor in the prosperity we wish for you during the coming year

**DAVE LYON**

Manager of Grocery Department, Dominion Store



## Here's Proof For You!

The British bacon market is particular. Nothing but the best — and that means Grade A carcasses — will have a chance in the post-war purchasing period. Danish bacon will be making a powerful bid to regain its former preferred position with British importers. We've got to convince the British housewife that Canadian farmers can turn out a uniformly-sized, uniformly-fattened and uniformly-graded type of Wiltshire side!

Canadian farmers have a big investment in the bacon industry. There is absolutely no reason why this investment should prove unprofitable in post-war competition. Canadian farmers can and do produce hogs every bit as good as the former Danish hogs — and they have the added advantage of plentiful, low-cost feed to offset the disadvantages of long transportation.

Competitive hog production means that maximum use must be made of every growing day in the life of the hog, for costs rise with length of feeding. To market Grade A hogs in the 190-210 lbs. range in 5½ to 6 months requires scientific feeding knowledge. That scientific feeding knowledge is built right into SHUR-GAIN Hog Grower, Hog Fattener and Hog Concentrate. Don't run the risk of unprofitable production when results can be so certain THE SHUR-GAIN WAY!

SHUR-GAIN HOG CONCENTRATE  
AND COMPLETE HOG FEEDS

Made and Sold by

**J. A. PERKS**

NEWMARKET, PHONE 657

**JOHN H. CASE & SON**

MOUNT ALBERT, PHONE 520

**DON. SMITH**

QUEENSVILLE, PHONE 3000



## Out of the Darkness

One by one, the lights of the world are coming on again, shining through the darkness of the night with a warm glow of comfort and cheer. Out of the gloom of war, lights are appearing as bright symbols of a new hope... a hope born of an assurance of victory.

Two thousand years ago the Star of Bethlehem proclaimed the birth of Christ and gave new hope to the world... so the lights return to us now as heralds of Peace... a Peace that comes out of sacrifice and suffering and gives promise of a new and better life.

May this Christmas awaken in our hearts new faith and strength to continue to fight for those things we hold dear... to do our part to hasten the day when the lights in every country again shine brightly and throughout the world will reign the Spirit of "Peace on Earth, Goodwill to Men".

THE HYDRO-ELECTRIC POWER COMMISSION OF ONTARIO





Once again we consider it a privilege and a pleasure to extend to you and yours our

BEST WISHES FOR CHRISTMAS AND THE NEW YEAR

C. F. WILLIS

TAILORING AND MEN'S WEAR

Phone 160

Newmarket

PINE ORCHARD

Mr. and Mrs. Joseph McFarlane, Drake, Sask., are guests of their cousins, Mr. Sam Gibney and Mrs. Wm. Reid.

On Christmas Sunday a pageant entitled, The Divine Child, will be presented by the young people at the church service at the Union church at 2.30 p.m.

The severe snowstorm of Tuesday, Dec. 12, isolated residents for a few hours. The countryside gives promise of a white Christmas, lots of skiing and sleigh rides.

The annual business meeting of the Union church Sunday-school was held at the home of Mr. and Mrs. Elmer Starr on Thursday evening, Dec. 14.

Mrs. B. Dike has been supplying in the junior room in the absence of Miss Betty Spence.

Don McCallum has accepted a position in Newmarket.

The Lions club Christmas fund needs your support.

The following is a reprint from News, a weekly paper, published by the author.

Rene Massigli, French ambassador to London, wrote lately in praise of a young English airman who died in battle over Amiens before France was freed. His tribute of gratitude crowns the story of a jail delivery stranger and more fantastic than any fiction.

The airman of whom M. Massigli wrote was Group Captain P. C. Pickard, D.S.O., and two bars, D.F.C. Many thousands on this continent will remember him as the young pilot of "F for Freddie" in the first and most famous of official British war films, Target for Tonight. A few score in England and France knew him as a leader in the picked group of pilots who had volunteered for the most perilous of lonely missions; carrying in and out of occupied France the Frenchmen who kept the lines open between England and the French Resistance groups. It was as one who had travelled with him that Rene Massigli wrote:

"The time has not yet come when it will be possible to reveal to the full what British airmen did in helping Resisting France. So much courage was demanded of them, so much ability and endurance when, on a moonlit night, they had to discover somewhere in the French countryside the field or glade that was their target. Among these admirable men Group Captain Pickard was one of the greatest."

Work with the French Resistance group came to have a pattern as known and accustomed to pilots like Pickard as the pattern of a bombing raid to men in bomber command. And out of that pattern developed one of the strongest and strangest of this war's loyalties, a loyalty to men known only by report, or under false names, speaking another tongue, working far away and in changing disguises. It was to rescue certain of these men, Frenchmen he had never known, that P. C. Pickard died, nine months ago, in an air attack on a German prison in Amiens, an action of which the official report lately released dims old tales of chivalry.

The action was planned as a jail delivery from the air, a meticulously organized effort to rescue from their Nazi executioners members of the French Resistance who had been condemned to death for the crime of

By JUDITH ROBINSON

helping Allied airmen to escape after they had been shot down over France. The French patriots, a hundred of them, were held in the Amiens prison just outside the city, on the Albert road. Resistance groups inside Amiens were partners in the plan. Their task was to meet the escaping prisoners after the bombers from Britain had smashed the prison walls and let them out, and to guide them to places of safety.

The raid was arranged for the day before that on which a large number of the prisoners were to be shot. Its leader was Group Captain Pickard. An Australian, a New Zealand and an R.A.F. squadron were chosen to make it and the three squadron leaders tossed a coin for the honor of leading the attack. The New Zealanders won and went in first of the three waves of planes.

All the fliers knew in what part of the prison the prisoners were housed. They had been shown on a scale model of the buildings which outer walls were to be breached and where the bombs were to be dropped to blow out the end walls of the prison block with least danger to the men inside. They knew where to look for the guides from the Resistance groups and at what time they should be there and waiting.

The three squadrons with their fighter escort crossed the Channel, flying low, swung around to the north of Amiens and came in on the appointed minute, at roof-top level, down the long straight road from Albert: "The first wave of six aircraft was detailed to breach the wall, the second to smash the ends of the prison and destroy the German guards' quarters, the third to effect any part of the plan which had previously miscarried."

The third wave, when it came in, found nothing to do, for no part of the plan had miscarried. A photographic reconnaissance plane, coming in last, was able to report seeing the prison ends blown down, the outer walls breached, prisoners already running from the blasted buildings towards the holes in the outer wall, patriots outside the wall coming to meet them, and dead Germans lying near the wreckage of the guards' quarters.

In due course, through the channels of the French Resistance, the airmen who had been on the raid learned that a great part of the hundred prisoners had got out and clean away, and that their rescue had put new heart into the Resistance in all that part of France. They learned too, of the manner of the death and burial of the leader of the raid, Group Captain Pickard.

He had pulled out of formation to get a better view of the bombing, had seen one of his own planes shot down and had come in close, apparently to try to see if the crew were clear. Two German fighters dived on him then and shot his plane down. It crashed a few miles from Amiens and the people of the nearby village took his body and the body of the navigator from the wreckage and tried to hide them from the Germans and bury them, themselves. But they were forced to give them up.

So it was the Germans he had outwitted for so long who buried the pilot of "F for Freddie" in a graveyard outside Amiens, but the French with whose sons and daughters he had worked and for whom he had died came to his burial in such numbers that the Germans dared not try to stop them.

ZEPHYR

Miss Hope, the junior teacher at Zephyr school, spent the weekend in Zephyr, not being able to return to her home owing to the weather and roads.

Miss Jennie Murray spent the past week with Mr. J. E. Lockie. Mr. and Mrs. Harold Norrison are the parents of a baby boy, born Thursday, Dec. 14.

Mrs. R. Shier spent the past week in Uxbridge.

Mr. and Mrs. N. Horner spent a few days last week with Mr. and Mrs. T. Coomer, Bridgton.

The public school Christmas concert will be held in the Community hall on Friday evening, Dec. 22.

WIN GEESSE

Winners of the geese at the Newmarket Veterans' Association euchre in the town hall on Friday evening were: Evelyn Crowder, 34 Millard Ave., Newmarket; E. B. West, Kettleby; Doris Boag, 63 Gorham St., Newmarket; Mrs. Joe Smith, Botsford St., Newmarket; D. Thoms, Newmarket; Doris McKelvey, 115 Main St., Newmarket; Mrs. Johnston, 3 Huron St. E., Newmarket; Carl Rose, Newmarket; Shirley Simmeron, 145 Prospect St., Newmarket; Ted Bullie, Newmarket.

The geese may be picked up at Brice's Meat Market on presentation of tickets.

NOT WHAT HE EXPECTED

He gazed admiringly at the beautiful but extremely revealing dress of the leading chorine in a rather risque show. "Who made her dress?" he asked his companion. "I'm not sure, but I think it was the police."

There were three buyers at the local market on Friday afternoon. There was a large quantity of poultry offered for sale. Chickens brought from 31 cents to 35 cents a pound, geese 34 cents a pound and turkeys 42 cents to 46 cents a pound.

Large eggs were 40 cents a dozen and medium eggs were 35 cents a dozen. Butter was 40 cents a pound.

Potatoes brought \$1.25 for a 75-pound bag.

Apples were 35 cents a six-quart basket.

Horse-radish was from 12 cents to 25 cents a bottle, according to size.

CHRISTMAS MARKET

The Christmas market was held on Tuesday afternoon. It was said to be the smallest of its kind in years. There were a few turkeys which sold at 46 cents and 47 cents a pound. Geese sold for 32 cents and 34 cents a pound. Chickens were mostly 31 cents and 32 cents with extra large ones selling for 35 cents a pound. Hens brought 29 cents a pound. Buyers paid 28 cents a pound for ducks. Retail price was 30 cents a pound.

Large eggs brought 40 cents a dozen and mediums brought 35 cents and 36 cents.

There were a few turnips selling at five cents each.

TORONTO MARKETS

Butter, creamery solids No. 1, was 35 cents a pound on the Toronto markets on Monday. Creamery prints, first grade, were 36 cents a pound.

Country dealers were quoted on graded eggs, on a cases free, delivered to Toronto basis, as follows: grade A large, 34½ cents; A medium, 31½ cents; and A pullets, 26½ cents a pound.

Nominal prices to the shipper on poultry were: spring broilers, 2 to 2½ pounds, 28 cents a pound; fowl, over 5 pounds, 25 cents a pound; chickens, over 5 pounds, 29 cents a pound.

Cattle trade was fairly active. Canners and cutters were cleared at \$5.50 to \$6.50, a few butcher steers and heifers brought \$8.50 to \$11, boners sold downward to \$8, butcher cows were \$7 to \$9, fed yearlings \$11.50 to \$13.50, and bulls \$5.50 to \$8.

Calves brought \$15 to \$16 for choice with other vealers downward to \$8 and a few grass calves \$6.

Lambs were \$12.50 to \$13, good ewes and wethers, with a few Southdowns up to \$14, bucks \$11.50 to \$12, and culls \$6 to \$8.

Sheep were \$2 to \$5.

Hogs were \$17.90 to \$18, grade A dressedweight, with sows \$13.25 dressedweight.

DOUBLE CHANCE

Lady Customer—"I see this medicine is advertised as good for man or beast."

Druggist—"Yea."

Lady Customer—"Gimme a bottle. Maybe that's just the right combination to cure my husband."



A MERRY CHRISTMAS AND A HAPPY NEW YEAR

Good Cheer! Good times at Christmas and happy days in the New Year

W. C. LUNDY

DRY GOODS

Phone 117

Main St., Newmarket



We wish to remember the ideal of "Good Will Toward Men", especially in this year of distress and difficulty.

A MERRY CHRISTMAS TO YOU

and may the New Year, before it is over, bring us all happiness.

PROSPECT MEAT MARKET

Phone 409

Russell Curtis, Prop.

LET THERE BE JOY IN OUR HEARTS THIS CHRISTMAS SEASON

It is with joy once again that we commemorate the birth so many long years ago of the Author of our standards of freedom and kindness.

W. H. EVES & CO.

and staff Newmarket

Phone 22

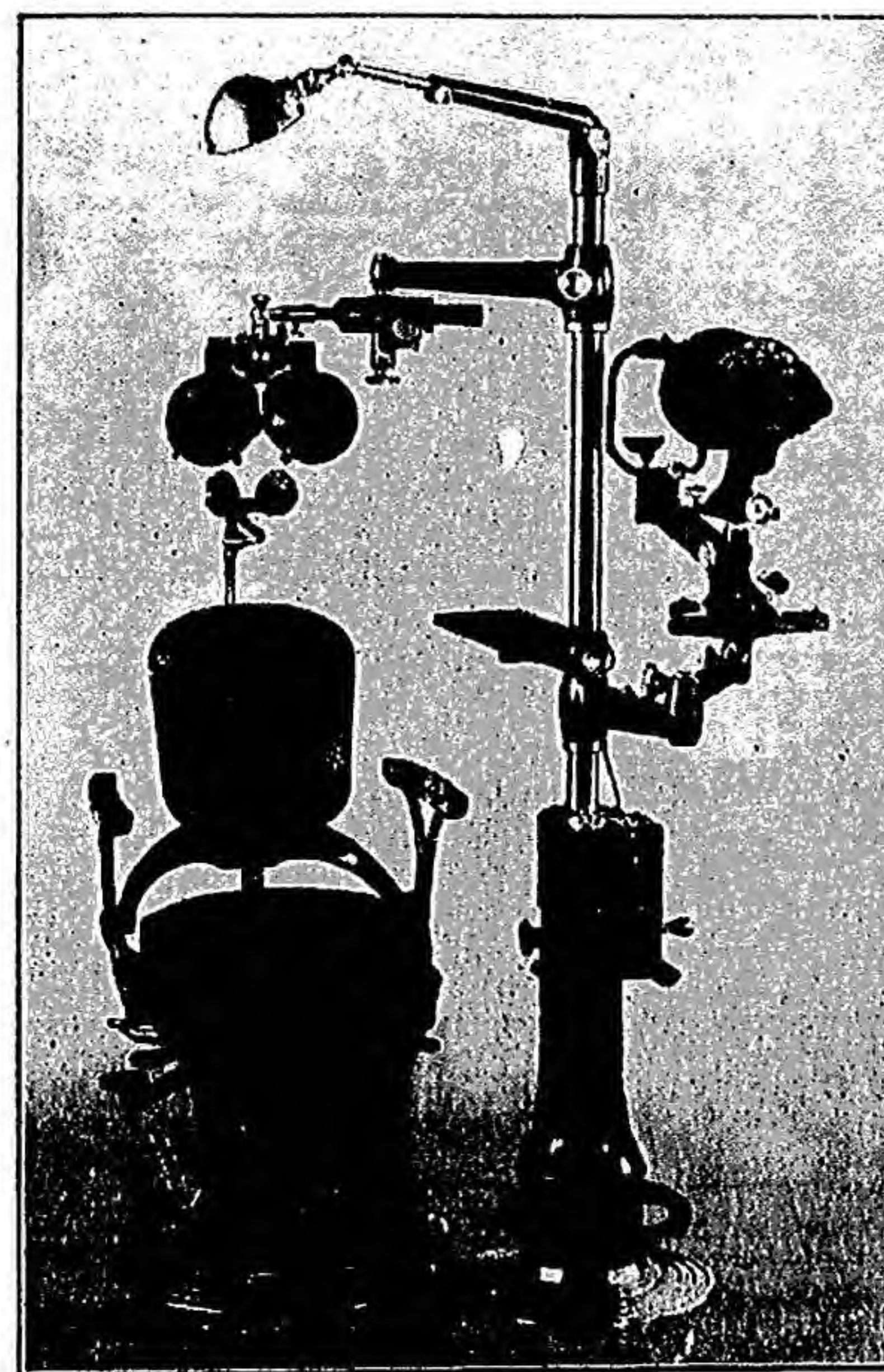
**MERRY CHRISTMAS FRIENDS and a Happy New Year to Everyone**

**GRAY COACH LINES**

KING GEORGE HOTEL

PHONE NEWMARKET 300

**NEXT TO LIFE ITSELF**  
Your Eyes Are Nature's Most Precious Gift



They are certainly deserving of the reasonable care necessary to ensure their continued efficiency. What is a more suitable Christmas gift than to have your eyes thoroughly examined and made up in Corcetal lenses.

**CORCETAL LENSES**

We have the finest instruments available to assure you of the best service.

This is a picture of our newer pieces of optical equipment

We have been registered optometrists for the past twenty years and recommend and prescribe Corcetal Wide Vision lenses on all prescriptions.

**C. G. WAINMAN**

REGISTERED OPTOMETRIST

PHONE 408

NEWMARKET



# SKATING

## NEWMARKET ARENA

### EVERY NIGHT

Weather Permitting

Phone 619

SKATE TO

Strauss, Harry Horlick, Max Boag, Freddie (Snicklefritz)  
Fisher, Guy Lombardo and many other big names

A TWO-HOUR PROGRAM UNEXCELLED

"THE BEST IS ALWAYS BETTER"

8 P.M. TO 10 P.M.

BUY YOUR SEASON TICKET NOW

ON SALE AT

Bell's Drug Store and Arena Box Office



#### GREETINGS AND BEST WISHES

For a bright and cheerful Christmas  
All its gladness and goodwill!  
May the glory of its story  
All yours days with sunshine fill;  
May the season's many blessings,  
Peace and Hope

And Love and Cheer,  
In rich measure give you pleasure  
Every day throughout the New Year!

SMITH'S HARDWARE

Phone 39

Newmarket

#### Friends Are Grateful Too, Soldier Writes

"I received your gift package of cigarettes tonight so will count them as one of my Christmas boxes," Cpl. Harold Evans writes in a letter of appreciation to the Newmarket Veterans' Soldiers' Comforts fund. "I don't need to tell you how pleased I am and you can be assured all my pals are very deeply grateful too because they all seem to know when I get cigarettes and have come on the scrounge already. I must be soft-hearted because I always share up even though I sometimes get a little short."

"How is the weather back home now? I suppose it is getting cold now. It's very wet, damp, foggy and everything else it could be to make it very disagreeable. Oh well, in a couple of months spring will be coming around again. Time sure is flying, only 32 odd days till Christmas. We are still very busy in the shops and more work and tanks coming in all the time. But when we are busy the time passes faster."

"Just a very short note to thank you for the lovely gift of another 300 cigarettes, which I received last week," writes Pte. G. W. Graves. "They arrived quite promptly and I was so glad to get them. Our ration of smokes in the front lines is all English cigarettes and you sure cannot beat a good Canadian cigarette. English cigarettes are of a very inferior quality so we really appreciate the ones from home."

"We are getting very rotten weather over here now, so much rain and cold winds, but we are the boys that do our very best regardless of what weather and we sure are driving old Hitler to his knees."

"Here I am again with a few lines wishing to thank you for the cigarettes which I received a few days ago," Pte. J. L. Alderson writes. "My mail has been held up since I left England a few months ago and so I had no Canadian cigarettes and it sure was swell to again have a good smoke."

"I have met a few of the lads from town here in the front lines and they are all in pretty good spirits and all hope to be back in good old Newmarket in the near future. We have had a few tough times but for the most part it hasn't been too bad. I guess we haven't had near as much to complain about as you fellows in the last war and if we do as good a job as you did we will have accomplished something worthwhile. I hope to thank you all personally before long. In the meantime, all the luck in the world to you and thanks again for the cigarettes."

Christmas cards have been received by the Veterans from

Lieut. G. R. Foster and Lieut. A. R. Cane. Cards of appreciation have been received by the Veterans from Rtn. G. T. Blencowe and Lieut. G. R. Foster. A letter was received by Alex. McIntosh, secretary-treasurer of the Comforts fund, from Cpl. J. W. Findlay.

#### COUPLE TAKE VOWS AT MOUNT ALBERT

A quiet wedding took place at the United church parsonage, Mount Albert, on Saturday, Dec. 17, when Viola Anna Wright, youngest daughter of Mr. and Mrs. Thomas E. Wright, Mount Albert, became the bride of Clifford Arlington Pringle, son of the late Herman Pringle and Mrs. Pringle, Zephyr. The bride wore a street length dress of delf blue, a corsage of yellow chrysanthemums and brown accessories. Miss Evelyn Pringle, sister of the groom, was bridesmaid and wore a blue velvet dress with red accessories. Daniel Wright, brother of the bride, was the groom's assistant.

A reception was held at the home of the bride's parents, Mrs. Wright, mother of the bride, and Mrs. Pringle, mother of the groom, received. The bride's going away party was a very nice affair and a brown accessories. The happy couple left amid showers of confetti for Toronto and other points.

#### VIRGINIA

#### G. R. WILLSON PASSES AT VIRGINIA RESIDENCE

George Robert Willson died at his home at Virginia on Nov. 28 after an illness of three weeks. Mr. Willson was born in Belhaven, a son of the late Sarah Tomlinson and Titus Willson. He married Edith Kellington.

Mr. Willson farmed at Virginia. He attended Virginia United church. Surviving are one son, Wellington, Holt, one daughter, Mrs. E. Sherwood, one brother, David, Aurora, and four sisters, Mrs. E. White and Mrs. W. Newburn, Toronto, Mrs. J. Catell, Aurora, and Mrs. W. Rafferty, Washington, D.C.

The pallbearers were W. Arnold, M. Matt, B. Evans, J. Smith, C. Lavolette and W. Stephenson.

Rev. H. J. Pritchard conducted the funeral service at the residence on Dec. 1. Interment was made in Briar Hill cemetery, Sutton.

#### ZEPHYR

(Dec. 14)

Mr. B. Kendall spent the weekend with Mrs. Kendall and Mr. H. Pickering.

Mrs. N. Horner spent a few days with her parents, Mr. and Mrs. B. Coomer, Midwin. Mr. Coomer is ill.

Quite a number from Zephyr attended the funeral of Mrs. A. French at The Chapel, Mount Albert, on Tuesday afternoon, Dec. 5.

Rev. and Mrs. Bamford spent a couple of days in Toronto last week.

A good crowd attended the play on Friday evening presented by the Goodwood Young People. All report a good laugh.

Mrs. B. Bibby spent last week in Toronto.

Mrs. Wm. Squires has gone to Toronto to spend the winter.

Mrs. Calvin Waller is spending a few days in Zephyr visiting friends.

Mrs. and Mrs. Donald Graham and Mrs. C. Weller visited Mr. and Mrs. Dewey Graham and family on Sunday. Mr. and Mrs. Dewey Graham celebrated their 25th wedding anniversary.

Misses Daisy Graham, Irma Cain, Ina Walker, Doris Shier, Blanche Clark and Messrs. Ivan Clark, Wilfred Carl and Clarkson Arnold, all of Toronto, spent Sunday at their homes.

#### PEPPERLAW

(Dec. 14)

The Pepperlaw W.I. met at the home of Mrs. Fred Hinchley on Tuesday. A good number of members and some visitors answered the roll-call, a gift for a child. The gifts were packed along with a layette and sent to the Salvation Army.

Mrs. Albert Weir gave a report on the convention at the Royal York hotel, Toronto. She was prepared to answer questions on the report. It was decided to send \$10 to help along with the new wing at York County hospital.

Sam Rusto, Newmarket, was the winner of the quilt. Mrs. Cecil Smith won the buns. Proceeds from the quilt were \$12.05.

The war committee met after the W.I. meeting to do their packing. They bought 10 pounds of yarn.

Mrs. Charles Weir spent a few days in Toronto visiting her sister, Miss Evelyn Yanke.

#### HOLT

(Dec. 14)

Miss Grace Westcott, Orillia, spent the weekend at the home of Mr. and Mrs. Milton Gibney.

Miss Beulah Rutledge, Sharon, spent the weekend with Miss Jenn Cupples.

Miss Beatrice Gibney spent the weekend with Miss Marion Stewart, Mount Albert.

Mr. and Mrs. Thos. Andrews had dinner with Mr. and Mrs. Roy Mends, Newmarket, on Saturday.

Mr. and Mrs. Arthur Lepard attended the funeral of Mrs. Fred Andrews on Saturday.

Mr. and Mrs. Fred King spent the weekend with Mr. and Mrs. George Coupland, Toronto.

The first real snowstorm came on Tuesday morning, blocking the roads.

Holt Free Methodist Sunday-school will hold their annual

#### MOUNT ALBERT Two Mt. Albert Ladies Fall On Icy Streets

(Dec. 14)

Mrs. Annie Pearson slipped and fell on the icy ground just outside her door on Sunday night. When x-rayed at York County hospital it was found she had a badly fractured shoulder which will take some time to mend.

Mrs. Sarah Cain slipped on the icy street on Monday and broke her wrist. She was taken to York County hospital for treatment.

Master A. C. Thompson underwent an appendix operation on Monday in York County hospital.

The Y.P.U. of the United church took the Sunday evening service. Rev. W. H. Burgess gave an illustrated address on the Church Overflow, which was interesting. After the service a fireside hour was held downstairs. A sing-song and light refreshments were included in the program.

Christmas services will be held on Sunday, Dec. 24, at the United church. In the evening there will be a song service. Special music will be given by the choir both morning and evening.

A severe snowstorm on Monday night and Tuesday drifted things up pretty badly. People were unable to get to market and business was at a standstill.

Margaret Shorach, Toronto, is home for a few holidays.

Pete Mitchell is ill at his home near the village.

Maria MacGillivray, Toronto, has been visiting her aunt, Mrs. W. S. Carruthers.

Clifford Graham, son of Mr. and Mrs. Walter Graham, was taken to the Hospital for Sick Children, Toronto, this week for observation and treatment.

Mrs. R. M. McClellan and Sharon, Toronto, were weekend guests of Mrs. Clement.

Mr. and Mrs. Ben Oldham, Wainwright, Sask., are visiting relatives at Mount Albert and Hartman.

Miss Alice Fairbairn, Niagara Falls, is visiting at the home of Mrs. A. Sheppard.

Roy Carr and Carl Lees attended the Beekeepers convention last week at the Royal York hotel, Toronto.

The Mount Albert Red Cross unit has made the following shipment for December: two quilts, nine prs. gloves, five turtle neck sweaters, one sleeveless sweater, six prs. men's pyjamas, one baby bonnet, one pr. baby booties, two prs. grey socks, 11 baby gowns, 25 cotton stockings, ten couterly mitts.

#### OBJECT NOT MATHIMONY

Negro Mammy—"Ah wants to see Mistah Thompkins."

Offie Boy—"I'm sorry but Mr. Thompkins is engaged."

Negro Mammy—"Go 'long, chile. Ah don't want to marry Mistah Thompkins. Ah jes' wanta' see him."

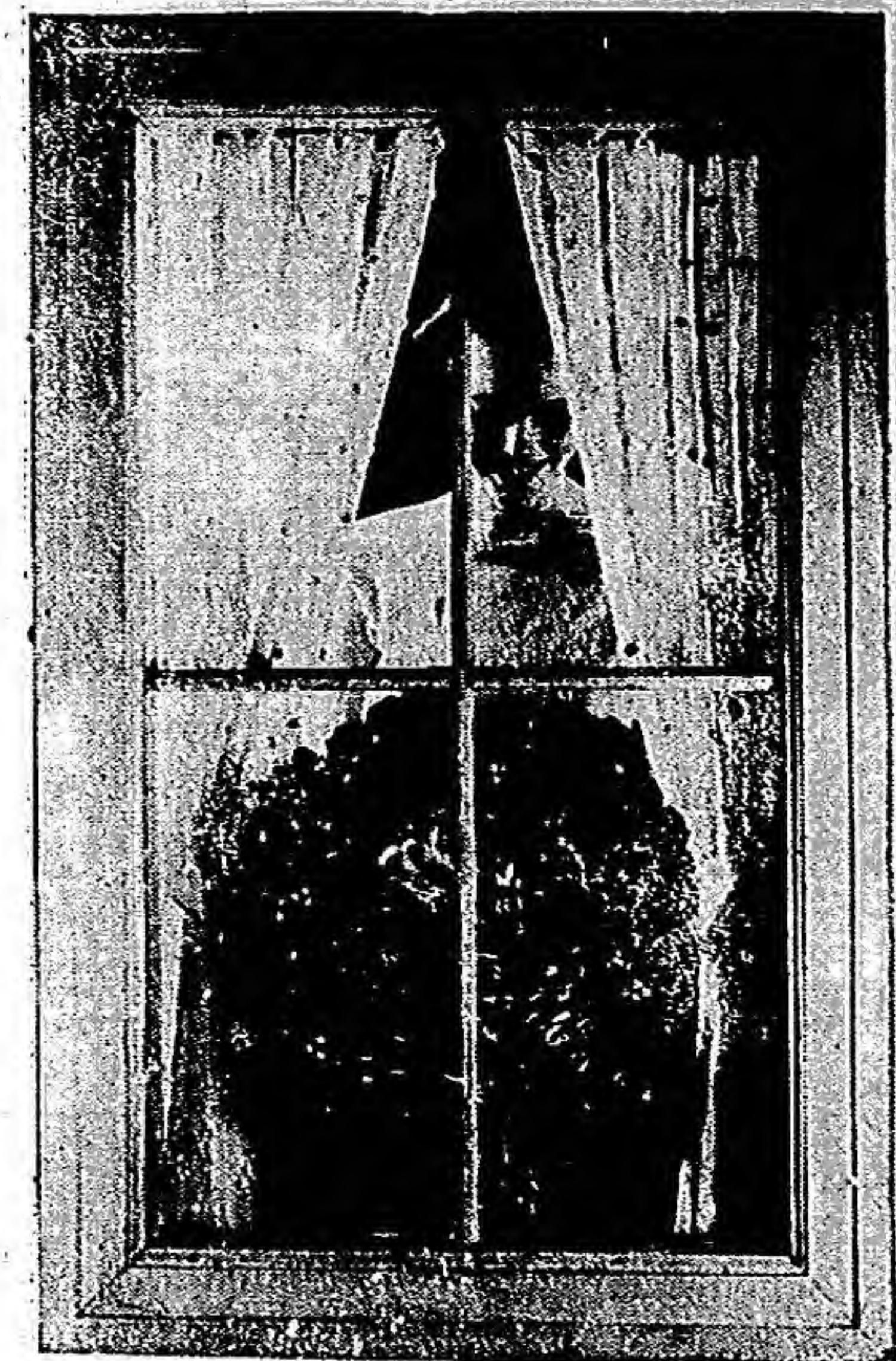
#### BEST IN HER LINE

Sambo—"Wuz dat you' bes' girl fren'?"

Rastus—"Oh, no; jes' necks bes'."

Christmas program at the church on Friday, Dec. 22, at 8 p.m. Rev. Hartley Britton of Queensville will show slides on the birth of Christ.

The Era and Express may be purchased at Knott's, Holt.



## A Merry Christmas to all....

AND BRICE'S YULETIDE WISH IS THAT

THE NEW YEAR BRING PEACE TO EVERY LAND

We salute the homemakers of Canada... the women who have done so much to bring peace nearer. In saying Merry Christmas we want to convey to the homemakers of Newmarket and district our appreciation of your co-operation with us as a home store. We know we have not been able to render you the service you have learned to expect... we know that we did not always have just what you wanted... but we hope to make amends when Canada can again concentrate upon the needs of a nation at peace, rather than upon the requirements of a wartime world.

Another Christmas... another year drawing to a close... a new year dawning which is different from the last three wartime years because it brings to us all the hope of a year of peace... of a better world to come.

### Brice's Better Meat Market

Free Delivery

MR. &amp; MRS. HOWARD BRICE

Phone 95



#### SEASON'S GREETINGS

Another eventful year draws to a close. For many it has been a year of sadness in being separated from loved ones overseas—some having paid the supreme price.

A new year is approaching. We join with you in the prayer that the year 1945 will usher in Victory and Peace, and that it may bring to you hope, courage and happiness to the fullest measure.

We wish also to take this opportunity of thanking you for your patronage throughout the past year and for your patience with our service through a very trying business period.

### BILL'S SHOE REPAIR

BILL KOSHEL AND E. V. PHILLIPS



OF OUR ABUNDANT FAITH WE'LL SING... FOR ALL THE  
WORLD TO HEAR... THIS CHRISTMAS DAY OF 1944

Behind our gay holiday laughter this year, there'll be a common feeling in the hearts of us all. It will be a hope, a conviction, a promise and a prayer all in one—embedded in steel-like determination. Belief in our ability to make right triumph over the dark menace of unholy fascism. We have promised ourselves to avenge those who have met tragedy at the hands of our enemy, and our faith will see us through. This Christmas Day we shall again reaffirm our faith... singing out in the spirit of the righteous for all the world to hear.

We wish all boys and girls fighting on the battlefields in foreign lands a safe and speedy return home.

CLIFF INSLEY AND FAMILY WISH ALL A MERRY CHRISTMAS

### Insley's Boys' and Men's Wear







**HAPPY REUNION**  
Schoolmaster (to small-town class) "If a man walking at the rate of four miles an hour gets an hour's start on a man walking five miles an hour, where will the second overtake the first?"  
Premising Pupil—"At the first hotel, sir."

**Men's, Boys' and Ladies' SOX SAVERS**  
25 - 35 - 45  
Insley's  
Men's & Boys' Wear Store  
include 3c for postage on mail orders

**SUTTON**  
**GRANDDAUGHTER WINS THREE SCHOLARSHIPS**  
Miss Mary Lanigan, winner of three scholarships in her last term at Stirling high school, gave the valedictory address at the commencement exercises of the school in the Stirling theatre, Thursday, Dec. 7.  
The Hon. J. R. Cooke scholarship for best eight papers in upper school, value \$50; the first Carter scholarship for the county of Hastings, for the best ten papers in upper school, value \$100, and the provincial student aid scholarship, normal school, value \$200, were won by Miss Lanigan. Miss Lanigan is the granddaughter of Mrs. John Sprague, Sutton.

**CLASSIFIEDS CAN BE OF SERVICE TO YOU**

**SERVING AURORA AND DISTRICT**

## King Residents Start Fund For Scholarship

**COLLECT MAGAZINES**  
The Aurora Navy League is making a collection of books and magazines for Canada's sailors on Saturday, Dec. 23. Aurora Boy Scouts are making the collection. Citizens can speed the work by having their bundles tied and waiting for the boys.

## WITH THE FORCES

Mr. and Mrs. James Morris have received word from their son, Pilot Officer George Morris, who is in England.  
Mrs. William Carille has received word that her husband, who has been serving with the R.C.N.V.R. for the past three years, has been promoted to the rank of petty officer. He is a former well-known district hockeyist and footballer.  
Major N. F. Johnson, Camp Borden, spent the weekend at his home.  
LAC Douglas Egan, Labrador, is home on Christmas leave.  
Lieut. Don Acton, Camp Borden, spent the weekend with Mr. and Mrs. P. M. Thompson.  
Pte. Ivan Barrager, Toronto, spent the weekend with Mr. and Mrs. Garnet Barrager.  
Sgt. Allan Higgs, Chatham, spent the weekend with Mr. and Mrs. Albert Wythe.  
Sgt. Alfred Bolsby, R.C.A.F., Dauphin, Man., is spending Christmas leave at his home.  
Pte. Bert Long has been transferred from Camp Borden to Debert, N.S.  
Cpl. Grant McCachen, R.C.A.F., Camp Borden, spent the weekend at his home.  
Pte. Dawson Brown is now stationed at Orillia.  
Lieut.-Col. C. R. Boulding, London, Ont., is spending Christmas leave at his home.  
Pte. Bob Walker of King, a former student at Aurora high school, is now stationed at Hamilton.  
LAC Vern. Powell, Toronto, spent the weekend with Mr. and Mrs. William Cameron.  
Russell Patrick, Vanderford, reported for duty with the active army last week at Toronto.  
Tpr. Bill Stephens, who has spent the past month with his parents, Mr. and Mrs. L. W. Stephens, following his return from overseas, reported to Toronto this week.  
Pte. Howard Pattenden, Hamilton, spent the weekend with his parents, Mr. and Mrs. William Pattenden.  
Cadet Ted Johnson, Brockville, C.O.T.C., is spending Christmas at his home.  
Pte. George Hodgins, son of Mr. Leo Hodgins, is now at Windsor, N.S.

**NORTH GWILLIMBURY**  
**COUNCIL HOLDS LAST MEETING FOR 1944**  
North Gwillimbury council held its final meeting for 1944 on Friday, Dec. 15. As the township had decided to forego the luxury of an election this year the same council were "sitting pretty" for 1945. This and the state of the township's affairs at the end of the year was a source of satisfaction to the council.  
A moderate tax rate had been maintained, the township's financial position was found to be excellent and tax collection had been satisfactory. It was proved that the mechanical equipment installed at the township gravel pit brought about a substantial reduction in the cost per yard of gravel placed on the township roads.  
Shortage of man power and transportation had prevented accomplishing as much in the way of road maintenance as the council wished for but it was felt that good use had been made of what was available. At the time of the meeting some roads had not recovered from the effects of the heavy snow, storm but the big blow was on the job and opening them up as fast as possible. Its driver had been going short in sleep in his efforts to clear the essential routes.  
A letter from the township auditor, W. E. King, reminded the council that this year the township auditor must audit the statements of all the school sections and provide four copies of his report for each section. His proposal regarding the cost of this extra work on the basis of \$10 for each school section was accepted by the council. Some further sheep claims were presented to the council. A request was made for a donation of a grant but the donation was accompanied with a suggestion that something be done in the way of reviving this fair if the municipalities were expected to continue with donations.  
Assessor Robert A. Davidson's assessment roll for 1944 showed a further increase in the township assessment which now tops \$2,300,000. A record number of transfers of property took place in 1944 and a substantial amount of new building took place. The court of revision also sat but only had one appeal to deal with.  
Accounts passed for payment included: Cecil Sedore, sheep claim, \$89; Lea Glover, sheep claim, \$29; Stewart Wright, sheep claim, \$33; Clarence Crittenden, valuing sheep, \$4; J. E. Bosworth, valuing sheep,

With Professor V. G. Bladen, department of political economy, University of Toronto, as chairman, a fund has been started by King township residents to provide a yearly scholarship for King township students at Aurora high school who intend to go on to university.  
Professor Bladen, who resides at Temperanceville, and an undisclosed list of subscribers have sufficient funds on hand to assure a \$200 scholarship at the University of Toronto for the student at Aurora high school standing highest in nine papers of Grade 13 next June.  
"Pledges have been received from interested persons for subscriptions for the next five years. If sufficient funds are forthcoming bursaries will be made available for deserving students from King township who seek higher learning. It is hoped sufficient cash will be on hand or guaranteed eventually to make the scholarship a permanent affair.  
"It is a splendid gesture," Principal J. H. Knowles said. "I hope that those behind the plan will be able to secure sufficient funds to make this permanent. The country pupils, despite long hours and travelling, are among the best students generally and I am sure this will be an incentive for even better work."  
This marks the second scholarship to be announced for Aurora students this year. John Stuart of Toronto donated a scholarship some months ago for the best student of Grade 13.

## ANSON GILBERT HOME ON LEAVE

Pt.-Lieut. Anson Gilbert, son of Major and Mrs. Burton D. Gilbert, Yonge St. north, is home for a breather from operational duties. Pt.-Lieut. Gilbert arrived home on Tuesday in time for Christmas. A graduate of Aurora high school, he enlisted in 1942, received his wings at Centralia in 1943 and has been overseas since July of that year. He has won rapid promotion and has been mentioned in several news dispatches in connection with bombing raids on the continent.

## Snow Almost Cancelled Religious Film Showing

Those who attended the fireside hour at Aurora United church and saw the sound technical religious film, John Stirling, exhibited by the producer, Rev. Anson Moorehouse, Arkona, enjoyed a real treat. Few realized, however, how nearly the elements forced a cancellation and caused Rev. Roy Hicks many worries. As late as Friday the street where Mr. Moorehouse lives in Toronto had not been ploughed out and transportation of the equipment to Aurora became a problem. A bull-dozer came to the rescue and opened the street. Deputy-Reeve A. A. Cook made a trip to Toronto with his truck to complete the job.

## HOLD CAROL SERVICE

A good crowd attended St. Andrew's College carol service on Sunday in the college chapel. Barnston Tudball gave the readings and Ian Gilleford presided at the organ. The choir gave seven seasonal favorites. The visitors joined with the school in three others. The offering went to the neighborhood workers' association.

\$4; County of York, county levy, \$15,800.50; hospitalization, \$93.26; Dr. H. G. Leary, \$77; York County hospital, \$75.00; department of health, \$2.51; village of Sutton, division court rental, \$29.75; T. R. Sheppard, delivering wood, \$12; Dr. Tuchtie, M.O.H., \$103.75; Charles Graham, board of health, \$54; Lloyd Stiles, board of health, \$68; Ross McMillan, board of health, \$18; F. Peel, board of health, \$18; E. Straeter and Sons, ambulance, \$7; Geo. N. Timmins, taxi, \$4; Gordon Hare, \$5; A. Rye, \$9; Harold Mahoney, \$5; Carl Morton, \$112.50; hydro, \$4.10; Jas. Stevenson, \$13; J. H. Harper, \$3; Sutton horse show, \$50; Fred Peel, salary, \$100; Ross A. McMillan, reeve, \$135; H. H. Glover, deputy-reeve, \$125; James Nelson, councillor, \$125; J. L. Doyle, councillor, \$125; W. A. Burkholder, \$120; R. A. Davidson, assessor, \$400; Jas. Sinclair, weed inspector, \$100; Joseph Sheppard, truant officer, \$35.  
For selecting jurors: Ross A. McMillan, \$2; R. A. Davidson, \$2; Fred Peel, \$2; Dr. Tuchtie, re indigents, \$30; Ross McMillan, trip to Toronto, \$3; H. H. Glover, trip to Toronto, \$5; road voucher No. 12, \$3,742.31.  
Welfare accounts: Mrs. E. P. Crittenden, \$15; C. Kellington, \$41.25; Freeman Pollock, \$3; Cook's Bakery, \$2.79; Archie Smith, \$5; W. A. Burkholder, \$16.20; E. Leppard, \$35.00; Sutton Dairy, \$11; township of East Gwillimbury, \$40.54; S. R. Hart Co., \$2.19; M. O. Tremayne, \$8.52; hydro, \$4.57; fuel supplied by North Gwillimbury, \$72; Angus J. King, salary, \$10.  
Council then adjourned.

**AURORA, ONTARIO, WEDNESDAY, DECEMBER 20TH, 1944**

## SALVAGE COLLECTION

Aurora residents are urged to save all Christmas wrappings, envelopes, newspapers, magazines, cardboard and brown paper, to be collected on Jan. 6. The proceeds from the sale of the salvage will be given to the Aurora Memorial fund while the salvage itself will aid the war effort.

## CHIMES RING FROM UNITED CHURCH TOWER

Something new and different for the Christmas season is being heard this week in Aurora as chimes of Christmas carols are being amplified from the United church tower.  
This is a temporary experiment being made from recordings and installed by Stewart Beare of Newmarket. A member of the church, in the armed services, is the sponsor of these Christmas chimes.  
The chimes will be heard before and after the Christmas concert Friday evening and before and after the church services and candlelight service on Sunday.

## OFFICERS INSTALLED BY REV. ROY HICKS

The Women's Missionary Society of the Aurora United church and the Evening Auxiliary of the church held their annual elections of officers Tuesday evening in the church parlors. Rev. Roy Hicks installed the officers.  
The officers of the W.M.S. are: hon. pres., Mrs. J. Locke and Mrs. R. F. Hicks; past pres., Mrs. E. H. Clarke; pres., Miss A. Wilson; first vice-pres., Mrs. J. H. Knowles; second vice-pres., Mrs. F. Young; third vice-pres., Mrs. R. J. Neilly; treas., Mrs. T. Grimshaw; rec. sec., Mrs. H. J. Charles; corr. sec., Mrs. A. J. Annan;  
Christian stewardship and finance, Mrs. E. H. Clarke; community friendship, Mrs. R. DeLafaye; Associate Helper, Mrs. J. Barnard; supply sec., Mrs. J. Underhill; temperance and Christian citizenship, Mrs. W. J. Stewart; Missionary Monthly, Miss M. Wilson; press sec., Mrs. C. Clarke; organist, Mrs. Wm. Powell; literature, Mrs. C. H. Sheppard.  
The officers of the Evening Auxiliary are: hon. pres., Miss M. Chappell; past pres., Miss Mary Teasdale; pres., Mrs. F. Caulfield; first vice-pres., Miss Helen Baycroft; second vice-pres., Mrs. K. Giles; rec. sec., Mrs. M. Evans; corr. sec., Miss Mildred Milsap; treas., Miss Mildred Milsap; Christian stewardship and finance, Miss E. Robinson; community friendship, Mrs. Phyllis Davis; temperance and Christian citizenship, Mrs. C. Coupland; supply sec., Mrs. B. Frankel; pianist, Miss Ethel Hambleton.  
Life memberships in the auxiliary were presented to Miss Ethel Hambleton and Mrs. Kenneth Giles by Mr. Hicks.

## QUEENSVILLE

Queensville was well represented at the Christmas entertainment given by the fourth line school on Friday. The teacher is Miss Murrell. Every one present spoke of the excellent work of the children.  
Clifford Morton, who has been caretaker of the Queensville cemetery for some time, has resigned and has taken over the management of the farm owned by Mr. McClusky.  
Fred Dew, at present in the telephone exchange, has been appointed caretaker of the cemetery and has assumed his new duties. He will continue at the telephone exchange until February.  
The monthly meeting of the W.M.S. was held at the parsonage on Thursday, Dec. 14. The service took the form of a candlelight service and the singing of several Christmas carols, which beautifully illustrated the theme for the day, Canadian Friendship.  
The annual Christmas tree and entertainment for the United church Sunday-school will be held in the Sunday-school room on Friday, Dec. 22, at 8 p.m. A good program will be given.  
Bert Boyd, who has charge of the skating rink in Queensville, reports success in making ice and he expects that the rink will be ready for skating on Saturday, Dec. 23.  
**NEWMARKET TEAM WINS**  
About 20 girls from Aurora high school, under the leadership of Miss Gladys Humphrys, journeyed to Newmarket on Thursday to meet the Newmarket team for the Newmarket high school girls' volleyball. The Newmarket team won both games. Tea and refreshments were served.

## HOME ON LEAVE



Sgt. Pilot Ray Melbourne, son of Traffic Officer and Mrs. W. A. Melbourne, Aurora, is home on leave. He graduated at Brandon, Man., on Oct. 8, and was posted to Three Rivers, Que.—Photo by Barrager.

## Social and Personal

Mr. Roy Holman, Weston, spent the weekend with his sister, Miss Lina Holman.  
Miss Mary Fice, Toronto, spent the weekend with Mr. and Mrs. T. K. Fice.  
Miss Vivian Wilcox, Toronto, spent the weekend with her mother, Mrs. J. D. Wilcox.  
Cyril Hamblin, Toronto, spent the weekend with Mr. and Mrs. Frank Smith.  
William Gilkes, Oshawa, a former Aurora resident, spent the weekend in town.  
Mrs. Harry Richbell is convalescing at home following her return from York County hospital.  
Misses Iris and Heather Hamilton, Hatfield Hall, Cobourg, are spending the Christmas holidays with their mother, Mrs. Donald Hamilton.  
Miss Marian Thompson, Toronto, spent the weekend with her parents, Mr. and Mrs. P. M. Thompson.  
Dr. and Mrs. C. J. Devins attended the funeral of Mrs. Percy Devins at Thornbury last week.  
Francis Cook, Albert College, Belleville, is spending the Christmas holidays with his father, Deputy-Reeve A. A. Cook.  
Mr. and Mrs. Bud Palmer and family of Allandale spent the weekend with Mrs. Palmer's parents, Mr. and Mrs. Thomas Bates.  
Miss Lavilla Hamer, Toronto, spent the weekend with her parents, Mr. and Mrs. T. A. Hamer.  
George King, Queen's University, Kingston, is spending Christmas holidays with his parents, Mr. and Mrs. Lee King.  
Male members of the Aurora Golf club are holding their annual dinner on Dec. 29 at Dawson's Grill.  
Miss Dorothy Warren, Branksome Hall, Toronto, is spending the holidays with her parents, Mr. and Mrs. E. D. Warren.

## Mayoress Sends Letter To Mrs. John Watson

Mrs. John Watson, George St., who has four sons in the services, one of whom, Tpr. Lloyd Watson, has been wounded three times in Italy, and is now in England recuperating, has received a letter from the Lord Mayoress of Warwick, A. Olivia Ansell.  
"Last week we had the pleasure of entertaining a contingent of the Allied army," the Lady Mayoress writes. "They were a fine body of men and were most appreciative of being shown around the castle and other historic buildings of our ancient town. At lunch I had the honor of sending a special greeting to the womenfolk of Warwick to all of you who are left at home, but by the request of your son, who was making good progress and enjoying his day out, I promised I would write you personally and tell you we will always do our best to make your people's stay in England as happy as possible."  
"That the day may soon come when you will all be reunited is my sincere wish."

## RAVENSHOE

Miss Margaret Tait and Mr. Albert Laws, Toronto, spent the weekend with Mr. and Mrs. Thos. Laws.  
The W.M.S. will meet at the church on Dec. 27, at 2.30 p.m. Everyone is asked to attend as there will be an election of officers.  
The Sunday-school concert will be Dec. 27 in the church. A play, entitled Ada Gives First Aid, will be given.  
Miss Audrey Hamilton and Mr. C. Gillson spent the weekend with Mr. and Mrs. Elmer Hamilton.

## Councillors Will Seek Office For New Year

All the 1944 Aurora town council, with the possible exception of Councillor Fred Rowland, are expected to accept nominations for 1945 at the nomination meeting on Friday evening in Trinity hall. When council finished the year's business last week, there was one vacancy through the resignation of Councillor R. V. Thomson earlier in the year, and it would seem certain at least two vacancies would have to be filled. Councillor Rowland has been in ill health all year and attended only a small percentage of the meetings. He qualified last year to prevent a second nomination meeting.  
Mayor Ross Linton stated he would again seek the office of mayor. "I will definitely be a candidate and would like to have the opportunity of carrying on some of the projects council has in mind," he said. "Around \$9,000 in debentures are being retired and with the provincial government's grant to education, the New Year should be a good one for council." Mayor Linton has been a member of council for six years, last year being his first term as mayor.  
Reeve C. E. Sparks will again seek the reevehip. Dean of the Aurora council, Reeve Sparks will likely be appointed to the county old age pension commission if re-elected. Deputy-Reeve A. A. Cook, although he has not announced his intentions, is expected to be a candidate.  
Councillors Dr. Crawford Rose, Rod V. Smith and A. N. Fisher have announced their intentions of being candidates for office.  
Councillor Thomas Swindle has not decided if he will stand. "I have not finally decided," said Mr. Swindle. "I hope there will be plenty of candidates. There are not enough people in Aurora interested in municipal affairs and an election might be a good thing. I didn't seek office last year but consented to do so to try and do my part. It is time others were prepared to give some of their time and ability."  
Several names have been suggested as possible candidates, including one woman.

## Aurora Fire Loss Is \$525, Chief Harry Jones Says

Aurora's fire loss from Dec. 15, 1943, to Dec. 15, 1944, amounted to only \$525, Fire Chief Harry Jones told Aurora town council at their final meeting of the year Friday evening. It is the lowest figure in the 40's, last year's total being \$1,300, with the high figure of \$5,612 in 1940.  
Twenty-six calls were answered in town. Outside calls saw the brigade all Whitechurch township on four occasions, King township on 13 and Bradford once. The calls in Aurora were the highest in five years.  
The brigade strongly recommended the establishment of a large incinerator behind the stores on the west side of Yonge St. to eliminate a fire hazard. Two public inspections were made during the year and the conditions found were "fairly satisfactory".  
Aurora school children displayed speed and good discipline in fire drills at the school. Three hundred and twenty public school pupils were cleared from the school in 76 seconds. It took only 58 seconds for the older pupils at the high school, to the number of 282, to reach safety.  
The brigade, in addition to its fire duties, raised \$800 by means of dances, which was dispersed to wartime and community charities and war services. A \$50 grant was made to midget baseball. The brigade sponsored a juvenile hockey club. The brigade attended as police at various social functions. Cigarettes were sent to every Aurora boy overseas and ex-members of the brigade in the forces will receive a Christmas box. A farm commando unit was organized and gave assistance to district farmers during the summer and fall.

## FIREMEN MAKE FIRST CALL IN NEW TRUCK

Aurora firemen had a chance to use the new fire truck on Saturday evening when they were called to the home of Mrs. William Smith, Molcaite St. A fire had broken out in the attic from hot stovepipes. The damage was mostly from smoke. The truck provided a fine stream of light and a fine stream of water from its supply tank.

## CHARLES HUNT WAS WELL-KNOWN IN KING

The death occurred suddenly at his residence on Monday, Dec. 11, of Charles Hunt, for many years one of King township's best known residents.  
Mr. Hunt was born on the third concession of King and was in his 80th year. At the age of nine he moved with his parents to Manitoulin Island. In 1892 he married Ellen Scott, who survives him.  
In 1900 Mr. Hunt and his wife moved to King township and they have resided on the same farm all those years. Mr. Hunt was a member of Snowball United church and was an elder for some years. In politics he favored the Conservative party. He had been in fairly good health up to the time of his death.  
Surviving are his widow and nine children, Mrs. Medford Pearson (Phila), Toronto; Mrs. Earl Fogal (Gertrude), Columbus; Mrs. George Munshaw (Phila), King; Mrs. Harold Cairns (Ruth), King; Hugh, Herbert, Robert and Stanley of King and Pte. Stuart Hunt, Queen's York Rangers.  
Rev. W. J. Burton conducted the funeral service on Friday at Snowball United church. The pallbearers were five sons and Medford Pearson, a son-in-law. Interment was at Aurora cemetery.

## TREATS CHILDREN

Aurora school children were guests of School Trustee Ed Warren of the Royal theatre at a theatre party recently.

## WITH THE CHURCHES

Aurora Baptist church Sunday-school is holding its annual Christmas party tonight.  
Rev. J. Hubert Cook, secretary of the Evangelical union of South America, was guest preacher on Sunday at Aurora Gospel church.  
A Christmas carol service will be held on Sunday at 7 p.m. at Trinity Anglican church.  
The W.H.O. class of Aurora United church met on Tuesday evening at the home of Mrs. A. M. Clark.  
Pupils of St. Andrew's Presbyterian church Sunday-school gave \$15.66 on Sunday to the Christmas Cheer for British Children fund.  
**TAKES OVER STATION**  
Thomas Spence, Tyler St., is taking over the service station operated by Peter Milne, Yonge St. south, at the end of this month.

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and may 1945 bring happiness and prosperity to all.

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Help to make sure that they won't be disappointed. During the holiday season, make only essential calls.

It's one way we can all play Santa Claus to those absent in the services.

On Active Service



Giving Wings to Words

U. E. BLODRAE

**ELMHURST BEACH**  
**Jas. Bracken Passes,  
 Was Bradford Resident**

(DEC. 14)  
 The Elmhurst W.I. met at the home of Mrs. J. Hirst. A very thorough and interesting report of the annual W.I. convention was given by the delegate, Mrs. Obee Peters.

Christmas carols were sung by the members. It was decided to hold a euchre party at the Rainbow Gardens on Dec. 27. The next meeting will be held at the home of Mrs. F. W. Lockerie.

Mr. Jim Bracken, an old-time resident of this community, has passed away. His recent home was at Bradford. Friends and neighbors extend their sympathy to the friends and relatives of Mr. Bracken.

Mr. and Mrs. John Cowieson, Toronto, and Mr. Cowieson's mother, Mrs. R. Cowieson, Queensville, visited at the home of Mr. and Mrs. L. Pollock. Mr. and Mrs. Wm. Davidson also called.

Mrs. Wesley Hayes, who took ill very suddenly last week and was taken to York County hospital for treatment, is home again and feeling much better.

**HOPE**  
 (Dec. 14)  
 Miss Sproston's Christmas concert at S.S. No. 11 will be held on Thursday evening, Dec. 21.

The Hope W.A. met at the home of Mrs. Sheldon Walker on Wednesday. The officers for the coming year are as follows: pres., Mrs. S. Walker; 1st vice-pres., Mrs. Geo. Barker; 2nd vice-pres., Mrs. S. Pegg; sec-treas., Mrs. A. Dike; pianist, Mrs. S. Stickwood; program convener, Mrs. H. Pegg; Mrs. A. Brenair; sick benefit committee, Mrs. Geo. Barker.

Mr. and Mrs. A. Dike attended the funeral of Mrs. John Dike, Uxbridge, on Sunday.

Mrs. Arthur Edwards had her tonsils removed at York County hospital on Wednesday of last week. Mrs. Edwards is improving nicely.

Ross Saunders, Jr., Toronto, spent Sunday at the Edwards home.

Among those who were calling at the Edwards home on Sunday evening were Mr. and Mrs. Everett Rolling, Aurora, and Mr. and Mrs. Pegg.

Mrs. W. Stickwood and Earl Holt, were dinner guests on Sunday of Mr. and Mrs. Don Stickwood.

Albert Linstead entertained at a supper party on Saturday evening for those who so willingly helped him with his fall harvest.

Mr. and Mrs. Don Stickwood and Patty visited Mr. and Mrs. R. O. Stickwood, Claremont, on Thursday evening.

Mr. Foraythe and Miss Hopkinson, Newmarket, visited Mr. and Mrs. Lorne Ganton on Sunday afternoon.

**DOWN THE CENTRE**

Ross Waddell, dark haired Toronto youngster who guarded the nets for Aurora juniors in 1941 and who, in our opinion, was the best junior goalie ever also in these parts, not excepting Doc Ames and Dick Schach, is home on leave following his completion of a heavy tour of operational flying overseas. Enlisting in March, 1943, at which time he was alternating with Harvey Bennett, now with the Bruins, in goal for the Bruins.

Waddell, who is just 21, says that those trips to Germany through heavy flak and machine gun fire from fighter craft are not unlike playing hockey. "You kinda get a funny, excited feeling in your stomach just before you start out, just as before a hockey game. But once the action starts you haven't time to think about yourself."

We recall that play-off match with Markham in Uxbridge rink when Ross was deathly sick at his stomach before the game but went through the game like a veteran even though his mates did lose. The same year he ended the season with Barrie Colts when their netminder, Charlie Spearn, was injured. He expects to go back overseas after the New Year to help finish the job. But for the war who knows but that Waddell might have been drawing down a few thousand a year in the professional ranks.

For the third season Bradford Lions have again undertaken to pay for the village rink and sponsor hockey among the youngsters of the village with Lion Dodge Collings in charge. It has paid heavy dividends in character building as well as developing some pretty fair hockey players. You can page Jimmy Walker and company on the latter assertion for about three of the Bradford kid's loop are due to play with Newmarket Redmen Capitals this winter. Dodge once played with the Redmen himself and then went on to play with West Toronto juniors and team professional. He has no objection to the kids going to Newmarket either, although naturally he has his eye to the future and developing a team in Bradford.

"A kid must play with other boys better than himself and in faster company if he is going to get anywhere in hockey," Dodge told us a few days ago. "If you stay in your own class you seldom get any better. It is trying to make good in faster company that really develops a boy's ability and brings out the best in him." Of course, he agrees, a lad can take too big a jump in one year but we can think of a good many district players who were satisfied to be "big toads in small puddles" and never got beyond their own little sphere, even though at one time they could have. We appreciated the kindly remarks that "Dodge" made about our humble efforts and this column.

While we are speaking of kid hockey we heard a good one the other day in which juvenile delinquency is defined as: "when children act like their parents." There's a lot of truth to it too.

Briggs Creighton, who played for Aurora Ordinance in the town league and O.H.A. and last year was with the No. 2 Rams in the C.A.C. group, has been promoted to sergeant. He is still stationed at No. 26 B.T.C. and a member of the Infantry. Another athlete who now sports three hooks is Jack Church of Bradford who is stationed in B.C. Jack was a member of the Bradford Argos a few years back and is a member of one of the best known sports clans in the district.

Old man winter stepped into the picture last week and blocked roads and street cars enough to postpone the opening of the new services league at Ravenna Gardens and so Capt. Bing Caswell's '45 Redmen have yet to have the acid test. Despite heavy snowfalls in the past we fail to recall when games in Toronto were cancelled because of snow.

Navy was to meet the Redmen. They have lined-up a mighty sweet team which would appear to be one of the teams to hurdle on the road to the title. Teddy Morris has on hand from the 1944 junior team which played in the local group, Bill Armstrong, the nifty centre, Jack Dillon, husky defence star who is also playing junior A with Young Rangers, and Baker, who performed both on defence and on the forward line. Armstrong, it will be recalled, played briefly with Aurora juniors in 1941 then went to Pennington with Bill Hancock and was with Marlboroughs after that. In addition to playing junior last year with Dillon he had a whirl in senior company. Baker is from Winnipeg.

Lefty Wilson, better known for his baseball and softball activities, is in the nets for the turs and is pretty capable, having had a brief whirl with St. Catharines. From the Garden City comes Welch, who played junior hockey there with Joint McComb, and Mackie, who was a member of the St. Kitts lacrosse team which won the Mann Cup this year. Jerry Oliniski, who performed with Guelph juniors and Indianapolis Capitals, the Detroit farm club, is the defence ace.

Oshawa juniors of last year supply a good trio in Floyd Curry, a brilliant winger, "Wart" Barker, who was one of the few home-brew players on the team, and Bobby Love, a Regina lad who the Gens. lured from the west.

Ken Grivel, a Toronto boy who saw service with Cleveland Harons, will be up front as well as assisting in the masterminding department. Wally Corner, last year with Young Rangers, Livingston, who is on Cleveland's reserve list and placed with Atlantic City as well as several others, will give the alert service boys from I.M.C.B. York plenty to cheer about before the season is over. Yes indeed, the boys from No. 23, while plenty good, will not have the whole show to themselves which means those Thursday night games at Newmarket will be really something to see.

Newmarket town league is being organized and we understand that they are looking for a livewire president and a competent secretary. Methinks Councillor George Byers, junior member of this year's Newmarket council (congrats, George) who did such a good job in looking

to many thousands of hockey fans who have followed his playing career with Aurora and last season since 1929-30, has started as a coach this season. Jackson will mastermind Victory Aircraft juniors in Junior B in the Toronto B circuit.

This puts all of the once famous "Kid Line" in the coaching business with Joe Primeau in charge of St. Mike's after some years at Upper Canada and Charlie Conacher in his third year as coach of the Oshawa Generals. Both Joe and Chuck have proven they have the ability to impart knowledge to youngsters and there should be no reason why Harvey can't do a good job as well. No matter how good a coach may be it should be remembered he can't be much better than the players he has to work with.

Bill Hancock, who won great fame as a junior coach, did a good job but he was never very keen to handle a team unless he knew he was going to have good boys to work with. We know of one case where he deliberately passed up more money simply because he didn't figure the roster of players presented to him was strong enough to go places. He was right, too. Sometimes lawyers hesitate to take cases because they figure they can't win. We recall one saying "it doesn't do me any good to lose too many cases regardless of how much I make in fees." Your ideal coach is the one lucky enough to be able to do a good job and have the material on hand to produce results. Check down the list of successful mentors and you'll invariably find they had pretty fair players to go to town with. "The Breaks" of the game also play an important part in the saga of success on and off the ice.

Bruno Cavallo, ex-Bradford la- (Page 11, Col. 3)



Our wishes are as endless as the continuous, unbroken circle formed by the holly wreath which marks our doorway as one of Christmas cheer!

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**"I must warn the House and Country against any indulgence in the feeling that the war will soon be over"**  
 WINSTON CHURCHILL  
 in the House of Commons  
 November 28th, 1944

**DON'T CONFUSE THE SIGNALS**



War came. The manufacture of most civilian goods had to be cut down or stopped to make way for war production. That caused shortages of civilian goods—that was the RED LIGHT

don't jump the YELLOW light



TODAY  
 RED  
 YELLOW

Some restrictions are now being lifted, but it does not mean lots of goods right away. War's demands are still huge and must come first. We can't neglect them just so that some of us here at home can get a little more.

Don't confuse the signals—(This is the YELLOW LIGHT ONLY).

It means a little more of some things and it helps business men get ready for the time when there will be more materials and workers available.

It does not mean the end of shortages!

Getting back to peacetime production will necessarily be piecemeal and gradual.

"Patience" is the word.



194 ?  
 RED  
 YELLOW  
 GREEN

it's NOT the green light yet

Only after Victory over both enemies can the Green Light be switched on, and the road cleared for enough production to meet all our civilian needs.

THE WARTIME PRICES AND TRADE BOARD





Not only in appreciation of our pleasant business relationship throughout the past year, but in all sincerity we wish you and yours

**A MERRY CHRISTMAS AND HAPPINESS IN THE NEW YEAR**

**PONTING'S FISH & CHIPS**

LIGHT LUNCHES AND SOFT DRINKS

19 Main St. Newmarket



Once again the joyous Christmas season returns with remembrance of pleasant business associations with you, giving an opportunity of wishing you a

**MERRY CHRISTMAS AND A PROSPEROUS NEW YEAR**

**VICTOR'S SHOE REPAIR**

MAIN STREET NEWMARKET

**GIVE THE ERA AND EXPRESS AS A CHRISTMAS GIFT**

**TO THE ELECTORS OF NORTH GWILLIMBURY**

I wish to take this opportunity to thank you for past favors. It will be my chief ambition to serve you for the coming year as in the past.

Wishing you all a very Merry Christmas and Happy New Year.

**ROSS A. McMILLAN, Reeve**

**FORGETS WHAT TOWN IS LIKE DURING WINTER**

"It is with the greatest of pleasure that I write to you and thank you for the lovely Christmas parcel," S.P.O. A. G. Smith writes in a letter of appreciation to the Newmarket Veterans' Soldiers' Comforts fund. "If you people only knew how much we appreciate the things that you have done for us in the services. It brings tears of happiness to my eyes when I get a parcel from the people at home because I know that the town from where I come is 100 percent behind its fighting sons and daughters."

"Once again it is my turn to thank you all very, very much for the 300 cigarettes received," Codes Bruce Gould writes the Veterans. "As I have said many times before, they are appreciated ever so much and thoroughly enjoyed by all members of my mess."

"Here it is winter again and less than a month till Christmas. I have almost forgotten what Newmarket looks like in the winter, especially during the Christmas season. I hardly imagine it being the same as it used to be. But it will be before long—and let's hope that next Christmas will be the one."

"There are three of us here—possibly four—Andy Mitchell, Norm Burling and myself. Bob Brooks is supposed to be here somewhere. You can well imagine what it's going to be like if we all combine and chip in for an endeavour to make ourselves forget that we are far away from home—it'll be quite a show."

**GLENVILLE**

Mr. and Mrs. Wm. Keffer spent a few days in Toronto last week.

Robert Doan, Rivers, Man., is home for the holiday.

Mrs. Errol Gould and family spent the weekend with her parents.

Bruce Cutting spent the weekend with his parents, Mr. and Mrs. Elmer Cutting.

Mrs. Orson of Barrie is visiting her daughter, Mrs. James Webster, and Mr. Webster.

The concert will be held on Thursday evening at Glenville school.

Mr. and Mrs. Gordon Webster spent the weekend at their cottage here.

**THINKING OUT LOUD**

If both sides make you laugh, you are broad-minded.

When you sell yourself, be sure that you don't misrepresent the goods.



**CHRISTMAS GREETINGS AND BEST WISHES**

for happiness and success during the coming year are extended to clients and friends at this time with thoughts of appreciation and thanks for your business and goodwill.

**CARADONNA'S FRUIT STORE**

Phone 699 Newmarket

**REMEMBER IT PAYS TO SHOP AT**

**CLIFF INSLEY'S**

MEN'S AND BOYS' WEAR

Newmarket Phone 290

**THE COMMON ROUND STARS**

By ISABEL INGLIS COLVILLE

Not being an astronomer, not even an astrologer, I cannot talk learnedly about heavenly bodies, but can anyone, learned or otherwise, escape the fascination of the mystery that surrounds those gleaming worlds that make up the universe.

In all ages, from remotest antiquity until now, there have been people who guided their lives by the stars. Great men, it has been said, have followed their stars, some to fame and fortune, some to infamy and death.

In the Bible it tells that Joshua commanded the sun to stand still. It also tells that the stars in their courses fought against Sisera.

Then, two thousand years ago, out from the great, marvellously ordered concourse of stars that form our universe, there flamed and sped a star.

In those days, as in ours, wise men in all countries devoted their lives to the study of stars and when this glorious apparition sped its

heavenly charted course across the heavens, wise men from the east, where study and contemplation and devotion have always been marked, left their studies and, in their case, literally followed the star.

To them such a phenomenon could only mean one thing—a world shaking event—probably the birth of a king.

So, sensing that this was no ordinary king, they gathered together of their store, gold, frankincense and myrrh—significant gifts—and then, mounting their swift camels, they set off on their strange and, as all the world now knows, God-directed journey.

They were not men of war so they bore no arms, although they knew not what danger from desert, beast or robber they might encounter. They knew no fear, for being men who felt that the stars guided their destinies, they trusted them and followed this star with joy because to them was vouchsafed this miracle.

They were not like Namoun, who felt it an insult to be asked to wash in Jordan when Damascus boasted finer rivers. They cared not when they learned from Herod's Bible students that Christ would be born in Bethlehem of Judea. These men came from great and rich countries; Bethlehem was a little town, in a little country, subjugated by the Romans.

Like the shepherds who followed the words of the angel, the wise men worshipped and offered gifts and, having a vision of Herod's jealous rage and evil intentions, returned to their homes, rich in the knowledge that their star had led to One whom they felt was set apart at birth for some great destiny. Since then, it seems as if the stars take on new lustre on Christmas Eve.

And there are other stars that seem to take on new lustre then, too—the stars of love, of kindness, courage and faith.

For a little while, at any rate, we rid our minds of uncharitableness, of dislike and the many unpleasant traits our poor, human natures are heir to and hear, and try to act on, if only for a little while, the "peace on earth, good will to men" of the long ago.

We cannot try, even for a little while, to take these as our guiding stars without absorbing some of their virtues and so, though Christmas Day passes, its message is still potent.

Now, to editor, publisher, staff and readers of The Era and Express, a hopeful, happy Christmas.

**QUEENSVILLE**

The Women's Missionary Society of the United Church held its December meeting at the home of Mrs. Hugh Shannon. The Christmas Candlelight service taken by Mrs. Shannon, the president, assisted by Mrs. Frank Rowe, Mrs. John L. Cowieson, Mrs. J. Smith, Mrs. Sydney Thompson and Miss Vera Arnold, was most impressive. Christmas carols of other lands were sung. Mrs. Sydney Thompson gave the story of the origin of the beautiful old Christmas carol, Silent Night, and afterwards sang the hymn with Mrs. Shannon. A paper was read by Mrs. W. Arnold on temperance.

The officers for 1945 were re-elected: hon. pres., Mrs. J. T. Cowieson; pres., Mrs. H. Shannon; first vice-pres., Mrs. A. Mackenzie; second vice-pres., Mrs. J. Smith; sec.-treas., Miss Vera Arnold; assistant secretary, Mrs. A. Smith; community friendship, Mrs. W. Henry; Mrs. G. Cole; church stewardship, Mrs. J. T. Cowieson; missionary monthly secretary, Mrs. F. Rowe; Associate Helper, Mrs. Fred Glover; supply secretary, Mrs. A. Mackenzie and Mrs. S. Sennett; temperance, Mrs. W. Arnold; Mrs. N. Still.

The Era and Express may be purchased at Burkholder's, Queensville.

**SEND BOYS CIGARETS**

Arthur Peppatt has made a gift of \$2, N. A. Cornell \$3, and Mrs. A. Carter \$1, to the Newmarket Veterans' Soldiers' Comforts fund.

**BOYS SEND CARDS**

The Newmarket Veterans' Soldiers' Comforts fund has received Christmas cards from Gnr. H. A. Belfry, F.O. Geo. S. Philmister and A.B. E. J. Mokey.

**Holstein-Friesian Ass'n. To Sponsor Contest**

The Holstein-Friesian Association of Canada has announced that it will sponsor again this year a special judging contest amongst calf club members throughout the dominion in connection with the all-Canadian selections of Holstein cattle. Prizes amounting to \$100 in war savings stamps are being offered to the winners. The contest is open to all boys and girls who are this year showing Holstein calves in their clubs.

From amongst the animals nominated for all-Canadian consideration, a committee of judges will select up to six in each class. Photos of these selections will be published in the December issue of the Holstein-Friesian Journal. From these pictures a committee consisting of the judges at the major shows throughout the dominion will choose an all-Canadian and a reserve all-Canadian in each class.

From the published photographs, the competing boys and girls must designate their choice for all-Canadian and reserve all-Canadian in each class. Points will be awarded for each decision that agrees with the official version and the prizes will be awarded on the basis of the total points scored.

**KESWICK**

The correspondent wishes a Merry Christmas and Happy New Year for all the North Gwillimbury boys and girls in the service, at home and overseas.

Mrs. Russell Stork has been supplying in the primary room at Keswick school for the past two weeks, owing to the illness of Miss Roslyn Van Norman.

Mrs. Wm. Davison and Mrs. Redditt spent a few days last week in Toronto.

Art Fedar, Toronto, and Miss Joan Baines, York County hospital staff, were guests until Thursday at Mr. Jack Baines' owing to the tie-up of traffic after the heavy snow-storm.

Keswick public school will hold its Christmas concert on Thursday evening, Dec. 21. Mrs. Campbell, Beaverton, is the musical instructor.

Miss Eva Gilroy returned from Toronto last week for a few days before leaving to spend Christmas at her brother's, Mr. Russell Gilroy's, Oakville.

W.O. Wm. George, who has been stationed in Halifax, has been here spending a leave with his wife (Pearl Harper), and twin sons.

Henry Shaw's sale had to be postponed last week owing to the storm.

**AT LONG LAST**

Painter—"You called me up the other day and told me to redecorate your guest room."

Mrs. Smith (brightly)—"It isn't necessary now. My guest has gone home."

**NOTICE**

**MILK DELIVERY**

In order that our employees may have Christmas and New Year's with their families, we will have

**No Delivery**

MONDAY, CHRISTMAS DAY and MONDAY, NEW YEAR'S DAY

**COUSINS DAIRY  
HILLSDALE DAIRY  
NEWMARKET DAIRY**



**THE SEASON'S GREETINGS TO ALL OUR FRIENDS**

We wish to remember the ideal of "Good Will Toward Men," especially in this year of distress and difficulty. A Merry Christmas to you and may the New Year, before it is over, bring us all happiness.

**EMBASSY BEAUTY SALON**

Dora Traviss, Prop. Newmarket Phone 580

*Your* **DOMINION** *Store*

*Tender Christmas*

**TURKEYS!**

*Quality*  
We INSIST on it so YOU can DEPEND on it!

*A Choice Selection Of Christmas Poultry Is Available PLEASE SHOP EARLY*

**FRUITS & VEGETABLES**

CALIFORNIA NAVEL ORANGES SIZE 150'S	DOZ.	59c
CALIFORNIA NAVEL ORANGES SIZE 200'S	DOZ.	32c
RED EMPEROR GRAPES	2 LBS.	35c
GREEN PASCAL CELERY	2 STALKS	19c
ICEBERG HEAD LETTUCE	2 HEADS	25c
COOKING ONIONS	3 LBS.	10c
FIRM RIPE TOMATOES	12	35c

**GROCERY FEATURES**

Waper Shell PECANS	1b.	59c
Fresh Hulled PEANUTS	1 lb. pkg.	38c
McLaren's Stuffed OLIVES	9 oz. jar	43c
McLaren's Plain OLIVES	9 oz. jar	29c
Hose Cranberry SAUCE	12 oz. jar	29c
Butter's Brand BUTTER	9 oz. jar	15c
DOMINION BREAD	2 loaves	15c

**QUALITY MEATS**

COMMERCIAL QUALITY

Round STEAK or ROAST	1b.	39c
Round or Square End RUMP ROAST	1b.	37c
BLADE ROAST	1b.	25c
SHOULDER ROAST	1b.	24c
Fresh Young LAMB LEGS	1b.	41c
Fresh Young LAMB FRONTS	1b.	21c
Bacon and Liver SAUSAGE	1b.	39c
Tasty Smoked WEINERS	1b.	27c

**Season's Greetings** from the CO-OP and may the year 1945 bring to all of you

**OUR 1945 PLANS ARE TO SERVE YOU WITH**

- WHITE ROSE LUBRICANTS for farm machinery
- BUILDERS' SUPPLIES cement, lime, nails, etc.
- KITCHEN SUPPLIES cereals, flour, salt
- PURINA CHOWS for livestock and poultry
- PURINA SANITATION PRODUCTS for disease and parasite prevention
- MILL FEEDS AND WINTER SUPPLEMENTS
- CHOWMIX FEEDS mixed fresh in our own mixer
- JAMESWAY POULTRY EQUIPMENT according to supplies available
- CHEK-R-CHIX a top quality chick produced locally
- GRINDING AND MIXING SERVICE fast and efficient workmanship
- GARDEN AND FARM CROP SEEDS AND FERTILIZERS

**HEALTH**

**HAPPINESS**

**PROSPERITY**

**NEWMARKET FARMERS' CO-OP. LTD.**

**CHEK-R-CHIX HATCHERY**

PHONE 366 NEWMARKET



**PROCLAMATION**

Pursuant to a resolution of the council of the town of Newmarket,  
I do proclaim

**TUESDAY, DECEMBER 26**

**BOXING DAY**

TO BE A CIVIC HOLIDAY

for the town of Newmarket and respectfully request all citizens to  
observe the same

Dated at Newmarket this 20th day of December, 1944

**GOD SAVE THE KING**

N. L. MATHEWS, Clerk      L. W. DALES, Mayor

**GIVE THE ERA AND EXPRESS AS A CHRISTMAS GIFT**



LET THERE BE JOY IN  
OUR HEARTS THIS  
CHRISTMAS SEASON

It is with joy again that we  
commemorate the birth so many  
long years ago of the author of  
our standard of freedom and  
kindness. It is an anniversary  
to rejoice and give thanks for  
our inspired strength, and to  
re-establish our faith in the  
power of the just.

**IMPERIAL  
SERVICE STATION**  
Huron and Main  
CECIL TAYLOR, PROP.



Regardless of world conditions  
one thing remains unchanged—  
our message of good will and  
good cheer—and so, to our  
friends we send

GREETINGS AND  
GOOD WISHES  
OF CHRISTMAS AND THE  
NEW YEAR

**NESBITT MOTOR SALES**

Phone 197

Newmarket



YULETIDE GREETINGS

When the bells joyfully ring this Christmas, filling  
our hearts with the prevailing good spirit and  
and friendliness of the Yuletide Season, let us  
fervently pray that these same bells will  
soon ring out the glad tidings that  
TOTAL VICTORY is ours.

**JACK'S GRILL**

Our restaurant will be closed from  
December 25 to January 2

**J. H. KING**

PLUMBING, HEATING

PUMPING SYSTEMS

PHONE 728

LUNDY'S LANE

NEWMARKET



**W.C.T.U. NEWS**

By LEONORA STARR

Canada's future will, in a  
large measure, depend on how  
completely we eliminate the use  
of beverage alcohol. As a young  
nation we will need to be on our  
toes, maintaining the highest  
measure of efficiency. It is a  
known fact that alcohol is a  
deadly enemy of efficiency.

Dr. H. M. Pollock states: "It is  
estimated that the annual loss of  
productive human capacity due to  
drunkenness, alcoholism and  
alcoholic mental disease in the  
U.S.A. is more than \$5,000,000,  
000 a year."

Lord Meslin, speaking in  
peace time in the House of  
Lords, referring to the cotton  
industry in Lancashire and to  
the straits to which it was driven  
by world competition, said: "We  
are rapidly approaching the  
point at which this nation has to  
choose between the interests of  
the liquor trade and other inter-  
ests, particularly those of the  
textile and manufacturing indus-  
tries, and has to fight every inch  
of the way to avoid further  
retrogression. In that fight it  
has to throw overboard, ruth-  
lessly and relentlessly, every  
handicap that stands in the way.  
One of the most prominent of  
these handicaps is alcoholism. It  
is no use talking of our personal  
feelings—a tual physiological  
facts published by the Medical  
Research Department tell us  
without hesitation or reservation  
that for sustained labor, whether  
mental or manual, alcohol is a  
detriment. It is just that fraction  
that alcohol absorbs in the effi-  
ciency of our manufacturing  
worth that may turn the scale  
between holding our own in the  
fierce competition of today, or  
falling back forever into second  
rank."

Will that factor of drink be  
sufficient to cut the product be-  
low the highest efficiency, per-  
haps to the extent that it will  
make Canada and our British  
Empire anything lower than a  
first-rate power in days to  
come?

**WHAT OF THE ARMY?**

What has been said of the effi-  
ciency of the workman, surely  
applies with equal or greater  
emphasis to the men in the  
forces.

In the early stages of the last  
war Lord Kitchener made a  
strong plea that the public re-  
frain from offering drink to the  
men in uniform, saying: "It pre-  
vents our soldiers from being  
sufficiently trained in body and  
nerve to enable them to under-  
go the strain of the arduous ser-  
vice that is before them—a  
strain which only the strongest  
physically and morally can be  
trained to endure."

The late Lord Curzon said:  
"Every general officer who has  
commanded troops in war, or  
led an army into the field (in  
the last 25 years) will tell you  
that the best marching army is  
the sober army; the best fight-  
ing army is the sober army, that  
the best army in camp or on the  
field is the sober army. You  
will not find any vestige of  
doubt of that."

Yet in spite of all that has  
been said against the drinking  
of alcoholic liquors, our govern-  
ments permit the swamping of  
our military establishments with  
booze, one of the dirtiest traitors  
in our midst. The Bishop of  
Rochester has not hesitated to  
call it "A fifth column."

On humanitarian grounds and  
on the grounds of national safe-  
ty, it is surely fitting to ask men  
and women everywhere to break  
with the social vogue, to cease  
creating opportunities for drink-  
ing, to refrain from soliciting  
others to indulgence in drink,  
and to stop weakening the ef-  
fort of the nation by spreading  
the drinking habit among our  
people.

Christian people everywhere  
must arise and give leadership  
in driving this terrible enemy  
from our midst.

**UNION STREET**

About 20 attended the Union  
Street Women's Institute meeting  
at Mrs. R. Mitchell's, Holland Land-  
ing, on Thursday, Dec. 7.

The meeting opened with a  
Christmas carol followed by the  
creed. The roll-call was answered  
with a Christmas card.

The ladies decided to buy eight  
dozen cups. A vote of thanks was  
extended to Mrs. W. R. Ashenbush  
for a gift of \$1.52 towards the cups.  
It was voted to give the two dele-  
gates \$10 for their expenses at the  
convention.

Cards of thanks were read from  
Mrs. V. Skinner, Mrs. Callendar,  
Donald Crocker and Mrs. Deavitt  
and Mrs. Swanson extended thanks  
for LAC Laurie Facey for the box  
he received before setting sail for  
Canada.

It was decided to get oranges for  
two public schools at Christmas.  
Birthday greetings were extended to  
Mrs. F. Graham.

Mrs. L. Johnston and Miss Violet  
Micks gave a splendid report of the  
convention.

An enjoyable meeting was brought  
to a close with the exchange of  
Christmas presents. A dainty lunch  
was served by the hostesses.

The heavy storm last Tuesday  
blocked many roads in this dis-  
trict.

Quite a number attended the  
school concert on Friday night.

**HONEYMOON'S OVER**

He: "Now that we are married,  
perhaps I can point out a few of  
your defects."

She: "Don't bother, dear, I know  
all about them. It's those defects  
that kept me from getting a better  
man than you."

**MOUNT ALBERT**

Mrs. Bruce Davidson spent the  
weekend in Toronto.

H. Pearson has been serving on  
jury in Toronto for a week.

Reg. Willbee, Guy Williamson  
and Hugh Price, Montclair, are  
home on Christmas leave.

The United church Sunday-school  
took White Gifts to the church on  
Sunday which have been sent to  
Toronto to help out the needy work  
there at Christmas.

The storm of last week will long  
be remembered in the community.  
With roads impassable and snow-  
plows broken down, one just made  
up their mind to stay where they  
were. Finally the town fathers  
commenced work with a home-  
made snow-plow and horses and got  
a one-track road through the  
streets and drew the snow away  
from the main street.

Then later, with a truck and  
plow, they widened out the road.  
Unless another storm comes the  
streets are good.

Mr. and Mrs. Sam Harper and  
family went to Weston on Monday  
night to return the next day but it  
was Thursday before they arrived  
home.

Mr. and Mrs. Reg. Scott, Toron-  
to, spent the weekend at the home  
of Mr. Scott's father, Mr. Geo.

**SNOWBALL**

The Snowball school is holding  
its annual Christmas concert on  
Friday, Dec. 22, at 8 p.m.

Pie and Mrs. William Langman  
are the parents of a son, born at  
York County hospital on Dec. 10.

The Women's Institute meeting  
will be held on Dec. 27 at the home  
of Miss Hazel Webb at 2:30 p.m.  
under the sponsorship of the  
social welfare committee.

Do! call will be: Is there some-  
thing I can do for the betterment  
of the community? Current events,  
a paper, selected Christmas music  
and a contest will be included in  
the program. The hostesses are  
Miss Webb, Mrs. W. Davidson and  
Mrs. W. Storey.

The dance at Middlebrook's on  
Friday evening was an enjoyable  
event. Owing to the snow-filled  
roads the attendance was not as  
large as expected.

Douglas Harrison and Earl Lloyd  
won the turkey.

**BEST WISHES**

for a

**MERRY XMAS**

and a

**HAPPY NEW YEAR**

to all citizens of

**YORK NORTH**

**MAJOR A. H. WOODS**

(Newmarket)

**C.C.F.**

**FEDERAL CANDIDATE**



**LADIES . . . Stop Worrying, Here's a Man's**

**Idea of Christmas . . . Give CLOTHING!**



**GIFTS HE'LL APPRECIATE**

**HE WILL REALLY THANK YOU IF GIVEN GIFTS LIKE THESE**

Neckwear - - Braces - - Scarves - -	Underwear
Ties and Brace Sets - - Garters - -	Windbreakers - - Slater Shoes - -
Brace and Garter Sets	Goloshes and Rubbers for Men - -
Handkerchiefs - - Gloves - - Smok- ing Jackets - - Parkas	Work Mitts and Work Clothes
	Suits - - Overcoats

**H. E. GILROY'S**

Phone 505

Botsford and Main Sts.

START THE NEW YEAR WITH FASHION-CRAFT CLOTHES

ECONOMY GIFTS THAT  
MEAN MOST TO ANY  
MAN, MAY BE  
PURCHASED AT

**GILROY'S**

IT'S SMART TO BE THRIFTY  
WHEN BUYING MEN'S  
GIFTS



HATS BY STETSON

**FASHION-CRAFT**

makers of Canada's  
Finest Clothing

JOIN WITH US

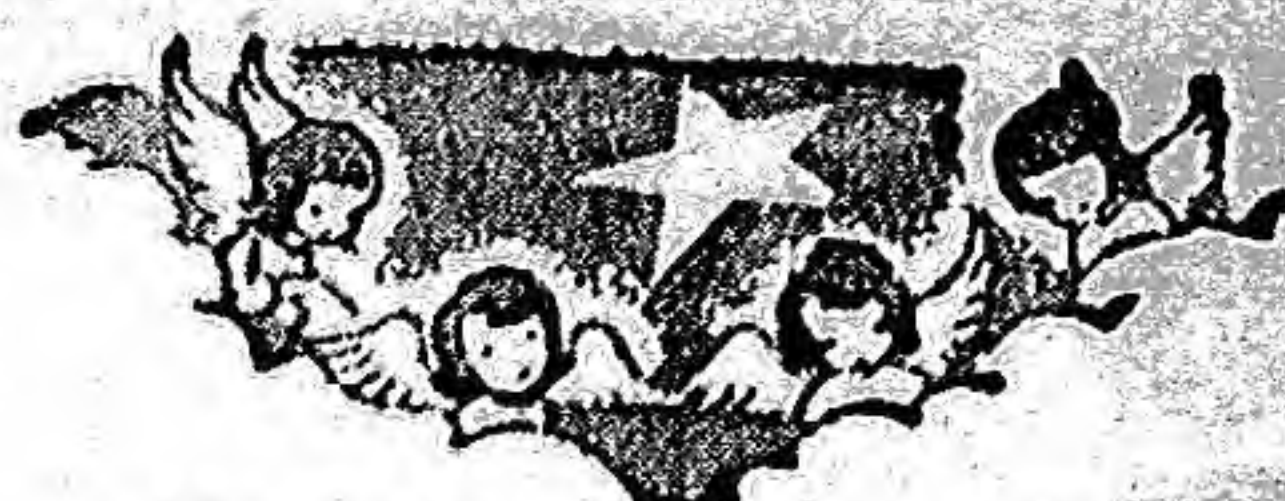
in wishing all our

Customers and Friends

A MERRY CHRISTMAS

AND

A HAPPY NEW YEAR



**GREETINGS AND BEST WISHES**

More than any other people on earth the Can-  
adian people have much to be thankful for this  
Christmas Day. On this beloved anniversary  
we can proclaim our loyalty to the standards  
of our land — written down by great citizens  
of the past for all posterity, inspired by the  
teachings of the great Saviour whose birth we  
celebrate. Those are the standards of liberty,  
equality and unselfishness, by which we can  
forever live in happiness . . . for which we can  
fighting now, against the powerful forces of  
greed, tyranny and hate.

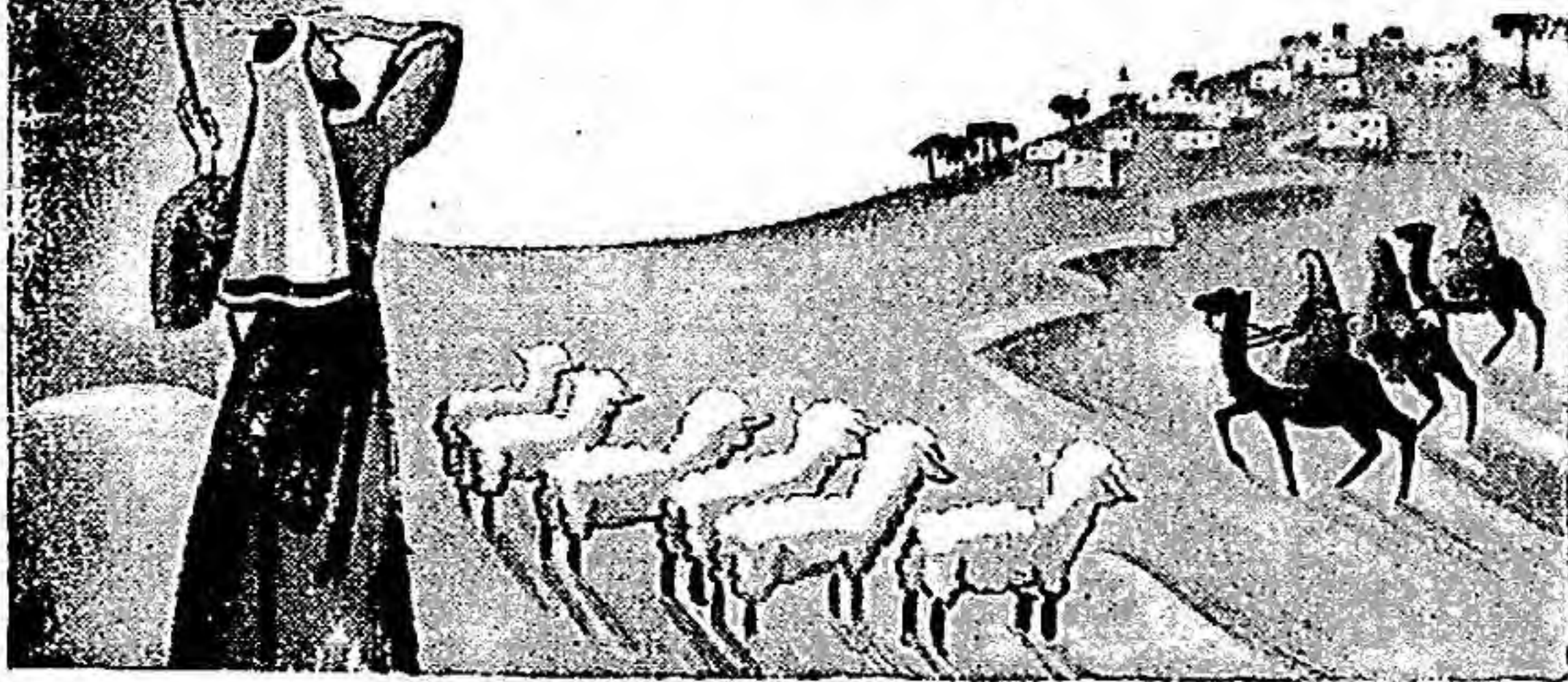
It is our faith in true concepts and in HIM  
who invest them in us, that will lead us to  
triumph . . .

**PERRIN'S FLOWER SHOP**

FLOWERS TELEGRAPHED ANYWHERE

Phone 135w

Newmarket





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Repairs on all makes of cars  
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**THE VARIETY OF  
DESIGNS**

In our collection of MONU-  
MENTS is such that we can  
meet almost any require-  
ment both as to kind and  
cost. We also make memo-  
rials to order of every  
description. You'll find our  
work excellent always and  
our service prompt and  
reasonably priced.

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MAIN ST. NEWMARKET

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OPTOMETRIST  
DISPENSING OPTICIAN  
EYES EXAMINED  
GLASSES SUPPLIED  
**Wm. M. Haskett, R.O.**  
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KING GEORGE HOTEL  
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**"EXCELSIOR"  
NON-SKID  
TRUSSES**

Children from Florida (Baptists) may  
now enjoy our NO CHARGE SERVICE  
offered to all true believers by our ex-  
perienced fitters. Let them help you  
in your selection and application from  
the finest line of surgical appliances  
manufactured.

To insure our customers of true com-  
fort and security, we recommend  
**NON-SKID TRUSSES**  
These light-weight appliances hold  
your rupture securely. The non-skid pads  
are washable-santary-will not slip.  
Our experienced fitters also serve your  
needs for Abdominal Supporters, Elastic  
Trusses, Stivider Braces, etc., and our  
reasonable prices will surely please you.

**BEST DRUG STORE**  
PHONE 14 NEWMARKET

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McCaulley Block, Opposite Post  
Office. Evening by appointment.  
Phone 280-W

**DR. C. E. VanderVoort**  
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51 Main St., Newmarket  
Phone 464w

(Continued from Page 8)

crossed goals, was with Canadian troops in Holland as last reported and had met quite a few district boys on the continent. Bill Roberts, the old leader of the Newmarket intermediate blue-line, has given up the ghost as a player and is confining his activities to refereeing. Have you ever noticed how often the fellows who as players were most often sent to the hoosegow or did the most beefing invariably turn out to be the most competent officials? It's true just the same and Roberts is one who proves the point.

Pep Kelly, in his latest move as a coach, has taken over the task of guiding the Powassan Hawks in the North Bay league. For a good many years it was Powassan who came out of the north year after year to meet Sutton Greenshirts with honors about even over the years. Pep figures it has a pretty fair team and the Hawks may be the team to come south in the O.H.A. this winter.

Clint Robertson, who was the star of Newmarket camp's basketball team last year, is currently performing for the armored corps team in the Camp Borden league and on his early season play is undoubtedly one of the stars of the loop. Bill Ezinkoff, erstwhile member of this year's Toronto Leafs and Toronto Army Shamrocks, has been posted to Petawawa camp while Vic Jackett, the good goalie of the Rocks, is now at Camp Borden with No. 2 C.A.C.T.R. Bep Guldin of course is no longer at depot but at Newmarket camp taking basic training but still near enough to play with the Rocks. It can pretty well be taken as read that new recruits to the army who are fit for overseas service will not linger around very long this winter no matter what their hockey playing ability may be.

The departure of Jackett means that Don Hamilton, who played for Aurora juniors in 1942, will again be back in the nets for the Toronto army team and will also be playing against Newmarket camp in the inter-services league for district de-  
fense. This short cut will probably have made Hamilton better than he was early in the season. However, the inconsistency of the Shamrocks should be no criterion by which to judge a goalie's ability. Charlie Howntree has just about decided upon his line up for the coming season. Richmond Hill juniors are expected to depend on: Stundin, goal; Banton, Mac Clement and Barker, defense; Herb Rose, Denny Cosgrove, Bill Mundell, Gord Szabo, Sonny Rowntree, Castalar (Woodbridge), Dunn (Toronto), the Runney brothers, Frank Sullivan, Hassard and perhaps, Johnny Sullivan up front. It is practically a home-brew squad with Frank Sullivan, Clement, Baker and Hassard coming up from the bantam team of last season. They will have had the advantage of playing together and military call-ups and such like will not be one of the worries the executive has to face.

While they will be good it would seem a bit optimistic to regard them as likely group winners. Charlie, however, is a pretty astute coach and the Hill boys will be dangerous in every game.

Dud James, who hails from North-  
ern Ontario where he played hockey, has been named as coach of Markham juniors. James is a former member of the R.C.A.F. who has been honorably discharged and has been playing hockey overseas with one of the R.C.A.F. teams. He should give the Markies some fine traffic direction. Markham has finally been able to secure the customary green and white sweaters and will venture forth as of yore, discarding the proposed red, white and blue ensemble.

The total number at the last practice was 25, more than any of the other teams. There was one from Markham, four from Stouffville, four from Agincourt, one from MILLIKEN and the rest from Toronto or what have you. Yes, the team will be known as Markham this winter.

An event which has passed un-  
noticed too long is the award made to Newmarket's Stan Evans by his colleagues at the R.C.A.F. centre at

**The Best Christmas Ever**

By Richard Hill Wilkinson

When Dr. Wade turned away from the telephone his face was grave. Sara, his wife, came into the living-room quickly. She had been standing in the hall, listening. "Hugh, you can't go. You can't! It's Christmas and the children are all coming home, and oh, it will simply ruin all our plans!"

"Now, now," Dr. Wade said. He slipped off his house jacket and moved around the tree that sparkled with gay ornaments and bright tinsel and strings of popcorn. From the closet he brought his overcoat and overshoes and his cap with the fur-lined earflaps. Sara watched him desperately. Once she glanced toward the window. Snow hissed against the glass. Wind howled about the eaves.

Dr. Wade stood by the door and drew on his gloves and picked up his bag. He looked down at his small wife whose hair was streaked with gray, whose eyes were anxious and desperate, but proud and loving. A smile rested lightly on his lips as he waited.

Sara hit her lip and looked away. When she looked back again her eyes held nothing but affectionate reproach. "You—you—" she said, and stood tiptoe and kissed him.

Dr. Wade backed his coupe out of the garage. He was glad that he had taken the precaution to put chains on the night before. With a scream like this the street depart-  
ment would be hours getting the roads clear.

In the village Dr. Wade stopped and went into Cy Anderson's store to make some purchases. An hour later he stopped the coupe at the foot of the logging road that led up to Bald Ridge. Even with chains it would be impossible to go farther with the coupe. So he pro-  
duced snowshoes from the rear compartment of the coupe, strapped them on, tied a canvas pack on his back, tucked his kit under one arm and started up the road.

The storm had increased rather than lessened in fury. Frequently more frequently than he liked to admit—Dr. Wade had to pause to rest, turning his back to the wind.

It was two hours later when Dr. Wade saw the blurred outline of the cabin. Ordinarily the trip would have taken him less than thirty minutes. He knocked and the door opened at once. He stepped inside and leaned against the wall, breathing heavily. Slowly he became aware of the warmth. Life came back to his muscles. He looked up and smiled.

Young Brad Jones was watching him, wide-eyed, dumb gratitude in his face. Behind him his young wife lay on the bed near the stove, her face white and drawn, biting her lips to keep from crying out.

Dr. Wade had delivered hundreds of babies, but this one was different. It was different because it was Christmas and a storm raged outside, and his children were coming home and he was going to be there to greet them. It was different because he had stopped in Anderson's store and bought some things that brought tears to Mrs. Jones' eyes, and made it im-  
possible for young Brad to speak.

It was late afternoon when Dr. Wade started for home. The storm had abated, but the wind was colder, sharper. Now that it was over the doctor's thoughts leaped ahead to his own home and his own children. He was sorry he hadn't been there to greet them. He and Sara had planned so many sur-  
prises.

Sara met him at the door. She helped him off with his coat and brought him his slippers from before the fire. Her eyes were shining. "The children didn't get here. The storm held up the train. They just phoned from the station. They'll be here any minute and we'll both be on hand to greet them. Oh, it's going to be the best Christmas ever!"

Dr. Wade smiled and thought of the expressions on the faces of young Brad Jones and his wife. "Yes," he said, "the best Christmas ever." And his chin fell forward on his chest and he slept.

Sara looked at him. "Oh, you—you—" she said lovingly and tiptoed out of the room.

**SLIP-KNOT  
TIE GRAVATS**

In which  
STYLE, BEAUTY AND QUALITY  
are standout features  
**J. WILLIAMS**  
MAIN STREET NORTH  
WISHES TO ANNOUNCE

He has taken over the agency in  
Newmarket and district for the  
above goods

LET US HELP YOU SOLVE  
YOUR CHRISTMAS SHOPPING  
PROBLEM

Note—We still have a splendid  
assortment to choose from.

something to suit the most fastid-  
ious taste.

WRITE BOX 880 OR PHONE 727

We will call at any home in New-  
market without obligation to  
yourself.

**for BETTER SLEEP...  
BETTER DIGESTION...  
BETTER HEALTH!**

**Dr. Chase's Nerve Food**

**VIRGINIA**  
(Dec. 14)

Mrs. George Arnold has returned to the home of Mrs. Wes. Lyons after spending a few days in Virginia with Mr. and Mrs. Westlake. Miss Marion Lyons and Mr. Peter Freer spent the weekend with Mr. and Mrs. Wes. Lyons.

Mrs. Wm. Horner and Mr. and Mrs. Charles Horner and Donna spent Saturday in Benverton.

Mrs. Willard Arnold has returned home after visiting her father, who has been seriously ill, in Oshawa. Misses Jean and Olive Lyons spent the weekend at home.

Emory Willoughby spent Sunday with Mr. and Mrs. Wm. Horner.

**WRONG TIME TO LAUGH**

Grandma—"What are you crying for, Willie?"

Willie—"Cause Uncle John d-  
ropped a b-b-b-box on his l-loe."

Grandma—"Oh, that's nothing to  
cry about. Why didn't you just  
laugh?"

Willie—"That's what I d-d-d."

**BIRTHDAY CLUB**

Birthday wishes are extended this week to:

**Ronald Bruce Fairry, Newmar-  
ket, one year old on Wednesday,  
Dec. 13.**

**Jimmy Ward, Newmarket, one  
year old on Saturday, Dec. 16.**

**Fred Palmer, Newmarket, 15  
years old on Sunday, Dec. 17.**

**Blanche Atkinson, Holland  
Landing, 12 years old on Mon-  
day, Dec. 18.**

**Carol Alva Creed, Newmarket,  
seven years old on Monday,  
Dec. 18.**

**Jack Dean, Holland Landing,  
12 years old on Tuesday, Dec. 19.**

**John William Merchant,  
Schomberg, one year old on  
Tuesday, Dec. 19.**

**Carol Joy Foster, Holland  
Landing, six years old on Wed-  
nesday, Dec. 20.**

**Margaret Ann Kaffer, New-  
market, three years old on Wed-  
nesday, Dec. 20.**

**Ida Thompson, Holland Land-  
ing, 13 years old on Thursday,  
Dec. 21.**

**Kenneth Archibald, Schom-  
berg, nine years old on Thurs-  
day, Dec. 21.**

**Kathleen Edwards, Newmar-  
ket, nine years old on Friday,  
Dec. 22.**

**Barbara Gould, Glenville, 11  
years old on Friday, Dec. 22.**

**Cora Wernham, Holland Land-  
ing, 14 years old on Saturday,  
Dec. 23.**

Send in your name, age and  
birthday and become a member  
of The Era and Express Birthday  
club.

**POT POURRI**

By GOLDEN GLOW

Did you ever stop to recall the  
songs that were popular in the last  
war and compare them with what  
are being sung now? It isn't the  
words, usually, as much as the  
catchy tunes that make them sung  
from one end of the continent to  
the other. Wait. Hadn't I better  
amend that and say from one end  
of the world to the other, since  
wherever Britishers are, these  
same songs are sung?

To this day the songs we sang  
in the last war are still  
known and sung everywhere—and  
an always popular form of enter-  
tainment is a "sing-song". Invari-  
ably you hear: It's A Long Way To  
Tipperary and Pack Up Your  
Troubles In Your Old Kit Bag.  
Keep The Home Fires Burning.  
There's A Long, Long Trail, Sol-  
diers In The Park, and so on—ev-  
en to "Ka-Ka-Katie, when the ni-  
moon shines over the cow shed I'll  
be waiting at the k-k-kitchen door."

And of course all Harry Lau-  
der's favorites, Quit Your Tinkling Jock,  
and the other rollicking songs of his  
so loved by the soldiers.

The war has made popular, new  
songs, even while the old-timers are  
still sung lustily. At the beginning  
of the war it was Roll Out The  
Barrel and We'll Hang Out Our  
Washing On The Selgried Line.  
Gracie Fields has popularized all  
sorts of songs. We'll Me Luck As  
You Wave us all Harry Lau-  
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and the other rollicking songs of his  
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and the other rollicking songs of his  
so loved by the soldiers.

**SPORT  
HIGHLIGHTS**

By BERT MORRISON  
FOR ALL OCCASIONS  
SPORT CLOTHES  
**HORSEHIDE  
WINDBREAKERS**  
All Sizes and Colors

Wool Sweaters, Jackets,  
Underwear, Shirts and  
Mackinaw Coats

- SHOES BY -  
**SCOTT MCHALE,  
SLATER AND SISMAN**  
Work Pants and Shirts  
Carhartt, Big "B" Overalls,

**SUITS  
FALL AND WINTER  
OVERCOATS**  
On display

**Morrison's**  
MEN'S WEAR  
LARGEST EXCLUSIVE MEN'S STORE  
IN NORTH YORK.  
NEWMARKET, ONTARIO

**WHO SHALL LEAD?**

"My boy," Themistocles, the sold-  
ier and statesman, once said to his  
young son, "you are the most  
powerful person in all Greece."

"How can that be?" asked the lad.

"Because," answered Themistocles,  
"the Athenians command all of  
Greece. I command the Athenians;  
your mother commands me and you  
command your mother!"

**ROYAL  
THEATRE  
AURORA**

Times of shows: 7.30 and 9.30; Holidays and Saturdays, 7.15 and 9.15; Saturday Matinee, 2 p.m.

FRIDAY - SATURDAY - DEC. 22 - 23  
PRESTON FOSTER - ANN RUTHERFORD  
**"BERMUDA MYSTERY"**  
ALSO  
ANN WYNN - TED LEWIS AND BAND  
**"IS EVERYBODY HAPPY?"**

MONDAY - TUESDAY - DEC. 25 - 26  
MATINEE TUES., DEC. 26, 2 P.M.  
**"SNOW WHITE AND THE SEVEN DWARFS"**

WEDNESDAY - THURSDAY - FRIDAY - SATURDAY  
DEC. 27 - 28 - 29 - 30  
WALTER BRENNAN - JEANNE CRAIN  
LON MCALISTER  
**"HOME IN INDIANA"**  
THE GREATEST TROTTER HORSE PICTURE EVER MADE  
FILMED IN TECHNICOLOR

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FILMED IN TECHNICOLOR

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BOX OFFICE OPENS DAILY 9.15, CONTINUOUS SATURDAY 2 P.M.

**A MERRY CHRISTMAS TO ALL**

NOW SHOWING  
"BETWEEN TWO WORLDS" STARRING JOHN GARFIELD - PAUL HENREID  
"STAGECOACH" - JOHN WAYNE - CLAUDE TREVOR - THOS. MITCHELL

FRIDAY AND SATURDAY

**SOOFY GHOSTS AND GASTLY LAUGHS.**

**Childersleeves  
GHOST**

**THERE'S A STORM  
BREWING ON THE PRAIRIE.**

as cowboys battle  
saboteurs... and  
singing songs rock  
the range!

COLUMBIA  
PICTURES

**CHARLES  
STARRETT  
IN  
"EYELONE  
PRAIRIE"  
RANGERS**

**KIDS! NEW SERIAL  
THE BLACK ARROW**  
Starts This Saturday Mat.

PLUS LATEST WORLD NEWS - COLOR CARTOON

MONDAY (DOORS OPEN 4.45 P.M.) AND TUESDAY

**THIS  
YEAR'S  
MOST  
TERRIFYING  
MYSTERY IS WARNER'S  
"MASK  
OF  
DIMITRIOS"**

Thrill-Successor  
To "The Maltese  
Falcon!"

with SYDNEY GREENSTREET  
ZACHARY SCOTT - FAYE  
EMERSON - PETER LORRE  
VICTOR FRANZEN  
Directed by JEAN NEGULESCO - Screen Play  
by John Greber - From a Novel by Eric Ambler

NOTE  
CHRISTMAS  
DAY  
Doors Open  
4.45  
Continuous  
Show

SHOWING ON THE SAME PROGRAM

**EAST "KID DYNAMITE"  
SIDE KIDS**

WEDNESDAY AND THURSDAY

A Gay and Tender Story  
of Furlough Love!

**Jeanne Crain**  
Your "Home In Indiana" Sweetheart!  
**IN THE MEANTIME,  
DARLING**  
with FRANK LATIMORE  
EUGENE PALLETTE - MARY NASH

2nd  
CENTURY OF  
PICTURE

2ND FEATURE ATTRACTION

**WING AND PRAYER**  
THE STORY OF CARRIER  
DON TAMPKE - BANA ANDREWS - WILLIAM ETTIE - CHARLES HENNING - BOE EMMING

**SPECIAL NEW YEAR'S EVE MID-NITE SHOW**





## FORGET SOMEONE on your Christmas Card list?

Did your face turn red when you opened that Christmas Card from a friend you'd overlooked? Well, never mind—just send one of our clever Count's New Year Cards today. It's the correct thing to do.

**ELMAN W. CAMPBELL**  
BOOKS — STATIONERY CHINA and GLASS  
PHONE 417 NEWMARKET



## GREETINGS AND BEST WISHES

Peace on Earth — Goodwill to Men.  
May this joyous old refrain  
Echo clear and true  
And bring its song of happiness  
This Christmas Day to you.

## NOEL POLLOCK'S SHOES

D. E. Locke, Manager

Main St.

Newmarket

## Christmas Joy



## HEARTIEST CHRISTMAS WISHES TO YOU AND YOURS

May 1945 bring our loved ones  
back home and peace and  
better understanding to  
the world

## D. H. FINES

JEWELER & OPTICIAN

Main Street

Newmarket



## WITH HEARTS THAT ARE FREE, WE REAFFIRM OUR FAITH THIS CHRISTMAS

This Christmas, more than ever before, we have cause to rejoice at the significance of the holiday. For it marks the birth of the greatest and most honored of men... who long ago taught righteousness and truth. We are thankful that His standards have come down through the years — to give us faith today in the justness of our purpose... assurance of our Victory! This Christmas day let us reaffirm our faith.

## CAPITAL CLEANERS & DYERS AND STAFF

PHONE 680



## HOLIDAY GREETINGS

## BIRTHS

**Bligh**—At York County hospital, on Thursday, Dec. 14, 1944, to Mr. and Mrs. David Bligh (Beatrice Wood), Riverview, a daughter.

**Boissonneault**—At York County hospital, Saturday, Dec. 16, 1944, to Mr. and Mrs. Leo Boissonneault, Oak Ridge, a daughter.

**Carruthers**—At York County hospital, Tuesday, Dec. 19, 1944, to Mr. and Mrs. Walter E. Carruthers, R. R. 1, Uxbridge, a daughter.

**Carlson**—At York County hospital, Thursday, Dec. 14, 1944, to Mr. and Mrs. Bernard Carlson, Riverview, a son, Raymond Carl Bernard.

**Deans**—At Newtonbrook, Monday, Dec. 18, 1944, to Mr. and Mrs. Alfred Deans, a daughter, sister for Johnny and granddaughter for Mr. and Mrs. Samuel Deans, Holland Landing.

**Deres**—At York County hospital, Sunday, Dec. 17, 1944, to Pte. and Mrs. Jos. Deres, Newmarket, a daughter.

**Hall**—At York County hospital, on Friday, Dec. 15, 1944, to Mr. and Mrs. F. L. Hall, twins, a brother and sister for Beverly.

**Keenan**—At York County hospital, Thursday, Dec. 14, 1944, to Pte. and Mrs. Thos. Keenan, Loretta, a daughter.

**McLean**—At York County hospital, Thursday, Dec. 14, 1944, to Pte. and Mrs. Donald McLean, Richmond Hill, a son. Baby died on Dec. 16.

**Nellis**—At York County hospital, on Friday, Dec. 8, 1944, to Sgt. Fred and Mrs. Harry R. Nellis (Elva Cotton), a son, Paul Leslie Reginald.

**Primrose**—At York County hospital, Saturday, Dec. 16, 1944, to Cpl. and Mrs. Jack Primrose, Newmarket, a son, Robert Ian James.

**Shier**—At York County hospital, Tuesday, Dec. 19, 1944, to Mr. and Mrs. Roy Shier, Newmarket, a son.

**Smith**—At Cochrane, on Sunday, Dec. 10, 1944, to Mr. and Mrs. Al Smith, a daughter (stillborn).

**Torti**—At York County hospital, Monday, Dec. 18, 1944, to Mr. and Mrs. Carl Torti, R. R. 2, Newmarket, a son.

## DEATHS

**Cockburn**—On Tuesday, Dec. 19, 1944, at the Toronto Western hospital, Elizabeth Cockburn, wife of the late John Leslie Cockburn, mother of Jessie, William, David and Cecil, resting at the funeral chapel of A. W. Miles, 30 St. Clair Ave. W., Toronto. Service in the chapel on Friday afternoon at 1 o'clock. Interment Briar Hill cemetery, Sutton.

**Davidson**—At 32 Andrew St., Newmarket, on Sunday, Dec. 17, 1944, Alice Bissell, in his 56th year, father of Mrs. Le Drew (Lillian), Clifford (R.C.N.V.R.), Eleanor and Stewart (overseas).

The funeral service was held in Toronto on Wednesday afternoon. Interment Prospect cemetery, Toronto.

**Hunt**—Suddenly, at his late residence, lot 20, con. 4, King township, on Monday, Dec. 11, 1944, Charles Pearson Hunt, husband of Eliza Scott, in his 80th year.

The funeral service was held Friday afternoon at Snowball United church, Interment Aurora cemetery.

**Murphy**—At her home, lot 14, con. 6, Whitechurch township, on Sunday, Dec. 17, 1944, Mary Ann Murphy, sister of Mrs. Sarah Canning, in her 88th year.

Funeral mass was celebrated at St. John's church, Newmarket, on Tuesday morning. Interment St. John's cemetery, Newmarket.

**McClement**—Suddenly, at her late residence, King, Saturday, Dec. 16, 1944, Mary Catharine Thompson, wife of the late James McClement, mother of Harry, Mimico, in her



## GREETINGS AND BEST WISHES

Our very best wishes are extended to you and yours.  
May we all recapture the true significance of  
Christmas as echoed in the angel chorus —  
Peace on earth to men of goodwill.

## A. E. STARR

Phone 129

Main St., Newmarket



## Poultry Available For Christmas

Turkeys, Over 20 Lbs.

Geese, 9 Lbs. to 14 Lbs.

Choice Chickens, All Weights

## Brice's Better Meat Market

FREE DELIVERY

PHONE 95

85th year.

The funeral service was held at All Saints' church, King, on Monday afternoon. Interment King cemetery.

**Palfreman**—At Aurora, on Monday, Dec. 18, 1944, Rev. Walter Lelew Palfreman, in his 80th year, husband of M. Lillian Chalmers, father of Mrs. Walter Burgess (Stella), Parry Sound, and Lelew G. Palfreman, Val d'Or, Quebec.

The funeral service was held on Wednesday afternoon in Aurora Baptist church. Interment Park Lawn cemetery, Toronto.

## KING

## ASK COMMISSION FOR BETTER SNOW SERVICE

The last meeting of King township council for 1944 was held at Sutton's hotel, Schomberg, on Friday, Dec. 15, at 9.30 p.m.

Accounts passed for payment included: village of Bradford, fire, \$40; Maple fire brigade, fire, \$30; C.N.I. for the Blind, indigent, \$10; Wm. Davis, constable's fee and mileage, \$19.65; coal, township office, \$8.90; department of health, insulin, \$2.50; J. H. Sutton, rent, meeting, \$5; Nobleton postmaster, stamps, \$2.60;

Harold Pringle, rent, township office, \$25; H. G. Rose, registrations, \$1.75; Gus Farquhar, constable's fee and mileage, \$31.30; Ernie Hutchins, cemetery (Lloydtown), \$10; Newmarket fire brigade, Mulock fire (bush), \$25; King postmaster, stamps, collector, \$5; Chas. Ross, tax arrears services, \$2; Thos. MacMureh, long distance telephone calls, \$3.77.

Road voucher, \$1,325.66, \$1,333.44; relief voucher, \$55.20.

The council authorized the reeve and clerk to execute the deed of lands from the township of King to George Purdy, according to instructions from the township solicitor, J. D. Lucas.

The action of the reeve, who had consulted members of council, in authorizing the banks and collectors to accept all taxes without penalty up to and including Monday, Dec. 18, due to the recent snowstorm, was confirmed by resolution at the council meeting.

Wm. Davis was paid \$12 for one sheep and Clare Shaw \$25 for two sheep.

Norman Hill was paid \$2, James Fuller, \$2, and Nelson Wauchope, \$2, for their services as valuers.

The council declared Boxing Day, Dec. 26, a public holiday throughout the township.

E. S. Reddick was paid \$25, the balance of his salary as assessor for 1944-45.

The treasurer was authorized to issue a cheque to the treasurer of West Gwillimbury for \$586.30, the payment on account of 1944 marsh maintenance in accordance with the requisition dated Nov. 28, 1944.

The treasurer was authorized to issue a cheque to the treasurer of the county of York for \$56.50, King township's share of hospitalization for October.

The treasurer was authorized to issue a cheque to the secretary-treasurer of the several school sections for \$36,645.69, the amount due for 1944.

The following resolution was

## UNION STREET

Queensville skating rink, under the direction of Bert Boyd, will open on Saturday night, Dec. 23.

Union Street's Christmas concert was held on Dec. 15. A large crowd attended, considering the weather conditions.

Mr. and Mrs. H. Widemann visited Mr. and Mrs. Ernest Burgess on Sunday.

Union Street school was closed two days last week because of snow.

passed by council:

"Whereas our several county roads within this municipality all times after each heavy snow are not snow-plowed until the very last;

"And whereas this council is of the opinion that the farmers in this township are as a group one of the largest if not the largest milk producers within the county and it would naturally follow that they are heavily handicapped and suffer a financial loss on each occasion;

"And whereas this council is of the opinion that by reason of this late snow-plowing after each snowfall our ratepayers are discriminated against and feel that they should have a somewhat better service;

"Therefore be it resolved that this council on behalf of its farmers hereby petition the Toronto and York Roads Commission that in the future that the roads under their jurisdiction within this municipality be given closer attention and to see to it that in the future this snow-plowing shall be done more quickly with a better service in the matter of also shoving the snow back in order to give more road service."

## EXECUTOR'S SALE

The following properties in the Town of Newmarket are offered for sale to close the Estate of Mary Ellen McClure, deceased.

House and lot at 70 Timothy St.; stucco house, seven rooms.

House and lot at 65 Holsford St.; brick house, seven rooms, hot-air furnace.

House and lot at 61 Timothy St.; frame house, eight rooms and garage; hot-air furnace.

Apply to Douglas McClure and Elsie McClure, executors, R. R. 3, Newmarket, or to A. M. Mills, Newmarket, their solicitor. c2w47

## NOTICE TO CREDITORS

IN THE ESTATE OF SILAS VANLUVEN, DECEASED.

All persons having claims against the estate of Silas Vanluven, who died on or about the 30th day of March, 1940, are hereby notified to send in to the undersigned on or before the 4th day of January, 1945, full particulars of their claims. Immediately after the last mentioned date the assets of the said estate will be distributed amongst the parties entitled thereto, having regard only to claims of which the undersigned shall then have notice to the exclusion of all others and the undersigned will not then be liable to any person, whose claims the undersigned shall not have had notice, for the assets so distributed or any part thereof.

Dated at Aurora this 11th day of December, A.D. 1944. Cecil Roy Vanluven and James Hone, by their solicitor, Lorne C. Lee, Aurora, Ontario. c2w46

## Social and Personal

(Continued From Page 1)  
—Mr. and Mrs. Burt Hughes will be guests of Mr. and Mrs. Roy DeLafaye, Aurora, at Christmas.

—Mr. and Mrs. W. G. Bugler and family will spend Christmas in Aurora with Mrs. Bugler's parents, Mr. and Mrs. B. F. Davis.

—Mr. Herb Cain, who plays for Boston Bruins' hockey team, is expected home on Friday to spend Christmas with his wife and family.

—Mr. Norman Huston and Mr. Lambert Huston, Kirkland Lake, spent Sunday with Mr. and Mrs. Max Cameron and family.

—Mr. and Mrs. W. M. Cockburn and family will spend Christmas in Guelph.

—Mr. Walter Armstrong, Ridgeway, will spend Christmas with his sister, Mrs. W. G. Cooper, and Mr. Cooper and family.

—Rev. and Mrs. Robt. Dick and Mr. Bill Dick, Toronto, will spend Christmas with Mr. and Mrs. Robert Dick and family.

—Miss Grace Doyle and Mrs. Irene Duncan attended the funeral of Mrs. Arthur Vollum in Toronto on Monday.

## POTTAGEVILLE

Mr. and Mrs. Boyd Paton, Toronto, spent Sunday with Mr. Paton's parents, Mr. and Mrs. Elias Paton.

Miss Hattie Cutting, Toronto, spent the weekend with her mother.

Mr. and Mrs. George West and two girls spent Sunday afternoon with Mr. West's parents, Mr. and Mrs. Fred West, Toronto.

Mrs. Dan Emmerson spent last week with her son, Mr. Oliver Emmerson, Nobleton.

The Christmas concert for S.S. 13 is being held tonight.

Miss Geer spent Saturday in Toronto and the weekend with her parents near Kettleby.

Mr. and Mrs. Oliver Emmerson and family of Nobleton spent Sunday with Mr. Emmerson's parents, Mr. and Mrs. Dan Emmerson.

## A GIFT THAT LASTS

GIVE AN  
ERA AND EXPRESS  
SUBSCRIPTION

to your friends for Christmas  
THEY'LL APPRECIATE IT

2 YEARS — \$3  
1 YEAR — \$2  
6 MOS. — \$1

Gift cards are available to be sent either by The Era and Express or the donor.

## Sale and Exchange

Of Used Skates, Skis, Ski Boots,  
and Winter Sport Equipment

to be held at the

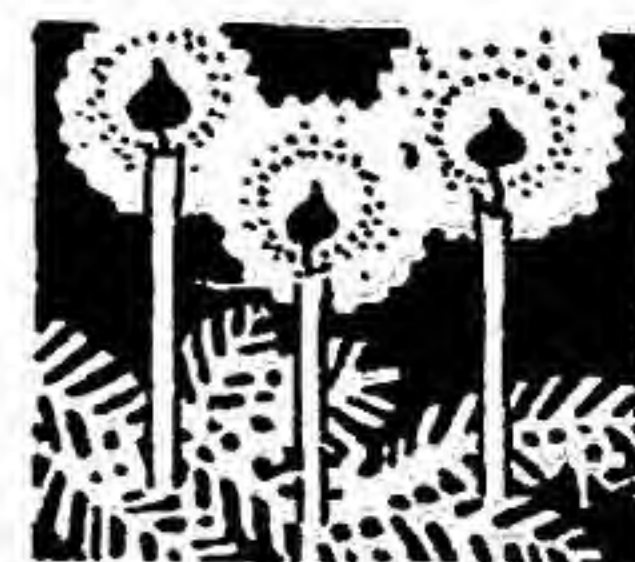
MARKET BUILDING

THIS FRIDAY AFTERNOON  
DEC. 22, FROM 2.30 TO 6 P.M.

SPONSORED BY THE HOME AND SCHOOL  
ASSOCIATION

If you have anything for sale or exchange mark your own valuation on the article.

Some child may have a lot of fun with a pair of skates, etc., that might otherwise remain in your basement. Put your old skis to work and use the money for something you really want. A small percentage will be retained by the Home and School Association.



## HEARTIEST CHRISTMAS WISHES TO YOU AND YOURS

With Best Wishes For A  
Merry Christmas and a  
Happy and Prosperous  
New Year

## ALEC'S RESTAURANT

FULL COURSE MEALS — GOOD LUNCHES

MAIN ST.

NEWMARKET



## GREETINGS

It is a genuine pleasure at the Holiday Season to  
depart from the usual routine of business and  
wish you a Merry Christmas.

May the New Year bring you much Happiness  
and a full measure of Prosperity.

## CHAINWAY STORES LTD.

Phone 49

Newmarket



TIES, SOX, GLOVES, SCARVES,  
BRACES, HANDKERCHIEFS,  
SHIRTS, DRESSING GOWNS,  
YOUTHS' AND BOYS' SHIRTS

SHOES, CAPS, HATS, SKI CAPS,  
SLIPPERS AND ARMY, NAVY, AIR  
FORCE SUPPLIES

## Morrison's Men's Wear and Staff

WISH ALL

A Merry Christmas

AND

A Happy New Year